

New Tiger Wheel & Tyre store gets unprecedented welcome in Soweto

Issued by [Tiger Wheel & Tyre](#)

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A long-awaited Tiger Wheel & Tyre store has opened in Soweto, at 10894 Klipspruit Valley Road, Orlando West. The store's opening comes in response to massive demand from Soweto residents, who keenly followed the store's construction and eagerly anticipated the day of its opening. The store is now open and operating under the capable supervision of Store Manager, Sape Mailula, who is ably assisted by a team of highly trained and motivated technical and sales personnel.



“It’s thrilling for us to see just how excited motorists are about this new store, and to be welcomed to the neighborhood with such warm hospitality and open arms is a real privilege,” said Mailula. “We’ve had many visitors to the store already and I’d like to extend an open invitation to all vehicle owners to take a few minutes and come visit Tiger Wheel & Tyre Soweto. Even if you may not need our products or services at the moment, but stop in and see what we’re all about. So when you do need wheels, tyres, a new automotive battery, wheel alignment or rotation, or even just puncture repair, you’ll know what your options are.”

Product-wise those options include an extensive selection of tyres, wheels, automotive batteries and select accessories from the world’s most trusted brand names. These products can be viewed in the store’s impressive showroom. Product fitment, in turn, takes place in the ultra hi-tech fitment centre, which boasts five fitment and two wheel alignment bays that incorporate the very latest and most advanced technology.

Tyre brands include Continental, Yokohama, Hankook, Michelin, Goodyear, Pirelli, BFGoodrich and Tiger Wheel & Tyre’s own exclusive Velocity tyre brand, while wheel brands include TSW, Black Rhino, Racing Hart Concepts, and Turn 1™, among others. Automotive battery brands include ATLASBX, Duracell, and Turn1™.

Tiger Wheel & Tyre’s exceptional reputation was built on the efforts of staff at all of its stores throughout Southern Africa, and is based on its delivery of unequalled customer service and only the best quality products, installed using the most advanced techniques and technology.

“It is this philosophy that sets our brand head and shoulders above our competitors, and we are really excited to demonstrate this brand philosophy in action, to Soweto motorists,” concluded Mailula.

To learn more about Tiger Wheel & Tyre, its products, services, and what makes it the most award-winning brand in its industry, stop by the new Soweto store, call them on 011 100 5660 or visit the website www.twt.to. You can also shop online, and online shoppers have the exclusive ability to “Book A Bay” online, to have their newly purchased products fitted and services performed at the time and store of their choosing. What’s more is that right now, all services purchased online are subject to a huge, 40% launch discount.

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