

Sehoroane Mokoena joins Peugeot Citroën SA's PR team

Peugeot Citroën South Africa has appointed Sehoroane Mokoena as a member of its PR and events team.



Mokoena will work closely with Sharon Garson and report to Brian Smith, head of sales and marketing of Peugeot Citroën South Africa.

Mokoena is a self-motivated and ambitious person, flexible and assertive with developed interpersonal and communication skills who is passionate about delivering high quality results.

She comes with vast experience in finance which she accumulated in the ITC industry and NGO sector over a 12-year period.

Mokoena changed her career path in 2005 when she joined the marketing and sales team at Ford Motor Company where she worked for 14 years holding various positions, mainly in dealer development, district sales and government fleet departments.

She joined PCSA as an area manager for government and fleet in 2019 and is now ready to explore the world of PR.

Mokoena has a BCom degree obtained from the University of Lesotho, a BCom honours degree in business management and an MBA degree from the Graduate School of Management at the University of Pretoria.

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