

First Japanese auto brand to join Formula E electric racing

Nissan has announced that it will be joining Formula E electric racing from the 2018-2019 season, making it the first Japanese automotive brand to compete in the all-electric FIA Formula E racing championship.



According to the car manufacturer, the move to participate in the growing Formula E series gives Nissan a highly visible global platform from which to spread the message of Nissan Intelligent Mobility – the company's three-pillar strategy to redefine how its vehicles are driven, powered and integrated into society.



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Bruce Grant-Braham 26 May 2017



"As the ultimate expression of the thrill of instant acceleration and agile handling that's at the heart of Nissan zero-emission driving, Nissan is going to electrify the Formula E championship," said Daniele Schillaci, executive vice president of global marketing and sales, zero-emission vehicles and battery business, and chairman of Nissan's management committee for Japan, Asia and Oceania.

Launched in 2014, the FIA Formula E championship is a global racing series where teams and manufacturers compete with all-electric powertrains on street circuits set up in major urban centres around the world.



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Nissan will compete from season five, which is expected to begin in late 2018, when the all-electric championship will introduce new chassis and battery specifications. The company will work with its partner Renault to leverage expertise and development already available, in keeping with the Renault-Nissan-Mitsubishi automotive partnership's focus on

collaboration and maximizing synergies to boost competitiveness.

Season four of Formula E begins this December and runs until July. The global championship visits key venues including Hong Kong, Berlin, Paris, New York, and Montreal.

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