

New learning platform to assist young Africans to reach their full potential

Full Potential has officially launched its online learning platform, which aims to develop one million young African leaders by 2025. Mabore Sithole, an established human resource professional and the founder of Full Potential, created the virtual development centre as one of the services to help organisations cultivate the remarkable potential of their employees and leadership teams.



When Sithole founded Full Potential, she focused on a holistic approach to the sustainable development of individuals that empowers people to live better, learn better and lead better. Her interest in technology encouraged her to research and implement coaching methods that support virtual learning. "Everything we do at Full Potential is implanted with coaching to encourage people to find the inspiration to ignite the drive that assists them to grow as leaders and be successful in their careers and lives."

Sithole revealed the Full Potential Campus at a virtual launch today, 27 July 2021, that was streamed live from Johannesburg. Dr Thokozile Mpupuni from Absa and Sithole discussed Sithole's dream of developing a new breed of African leaders with a focus on young female leaders. Full Potential would like to contribute positively to transforming the leadership in Africa.

The consultancy's approach is whole-person development. "Not only do we focus on the world of work, in other words, leadership, careers, and business, but also on the individual in terms of mindfulness and well-being, health and vitality, relationships, and wealth and lifestyle," explains Sithole.

Other than working with individuals and teams, Full Potential also offers organisational development solutions to corporates. The business specialises in strategy development, corporate culture, inclusion and diversity, transformation, and psychological safety. Additionally, it provides tailor-made digital learning solutions for businesses for technical and soft skills in the workplace.

"My ultimate goal is to participate positively in the development of future leaders," Sithole concludes. "We know that there's a new world and new ways of working. Yet, I find that there is not enough focus on equipping young managers for the future. I want my contributions to prepare the future leaders of Africa so that they can drive the continent to great things."

For more information on Full Potential's expert courses and tools, visit www.fullpotential.co.za

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