

What Domains.co.za's Site Builder can do for your small business

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Does your small business have a website? If not, 2021 could be a great year to consider getting your business online. Statistics show that a large majority of consumers research companies and their competitors before engaging with a few. Not having a website means you are not even in the running.

Don't have a website - why not build your own?

There is no question that a website designed and developed by experts does come with a hefty price tag. Unfortunately, this is a price that few startups and small businesses can afford, especially during their early years.



But what if you were able to build a great website yourself from as little as R100 per month? With Site Builder you can! Site Builder is Domains.co.za's website building solution that makes use of hundreds of professional templates, has an effortless Drag & Drop functionality and a variety of plugins to help customers create professional-looking websites.

Both Site Builder packages, Lite and Pro, include a domain name* and hosting, as well as 15x email accounts (Lite) and up to 100x (Pro).

Here's why Site Builder is a great match for you & your small business:

1. Site Builder offers you a professional and credible online appearance

Consumers are growing increasingly skeptical every year. A professional Site Builder website with your location and contact details will assure consumers that you aren't a fly-by-night company. Choose one of 230 (Pro) striking templates to help you get the professional look you are after. Boost your credibility even further by posting customer testimonials and reviews online. And... Site Builder is fully mobile-responsive too!

2. Site Builder helps you attract new customers

In today's competitive markets, a steady stream of new and returning customers make for a successful business model. Where do new customers come from? Walk-ins are great, referrals are better but a targeted audience looking for products/services that you offer, is by far the best. Why? Because this way you will be able to cast your net across a wide network of unlimited potential customers.

3. Site Builder assists you in capturing and converting leads.

Small businesses often have fewer 'hands on deck'. That is why it is highly viable to get your Site Builder website up and running as soon as possible. It can be your 24/7/365 sales agent and you can add an online form to help you capture leads.

IMPORTANT: Ensure your website is highly informative and effectively showcases your products and services as best as possible, as this can enable best customer interaction, which can then convert to leads and or sales for your business.

4. Site Builder allows you to sell online

We are in the middle of an eCommerce boom, and now is the best time to start selling online.

Site Builder has an online "Store" plugin and multiple payment gateways that can assist you in turning your website into a fully functional eCommerce site.

5. Site Builder saves you time

An informative website can free up a lot of your time on the admin front, as you can have all your Frequently Asked Questions covered online. Also, because you are the administrator of your site, you can upload updates in real-time without needing to brief someone else and then wait for this upload to take place (at a price).

[Click here to try our Site Builder live demo now.](#)

[Domains.co.za](#) is a South African [domains](#) and [website hosting provider](#). Our range of value-added business solutions like our [Site Builder](#), [SSL Certificates](#) and [Anti-Virus software](#) packages are ideally suited to start-ups and small-to-medium-sized businesses.

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