

## 2 Joburg hotels reopen and rebrand with great rates!

Issued by City Lodge Hotel

City Lodge Hotel Group is pleased to announce the imminent reopening of two more of its properties, which have been rebranded while they were closed. City Lodge Hotel Eastgate (previously Courtyard Hotel Eastgate) and Road Lodge Sandton (previously Town Lodge Sandton, Grayston Drive) are set to reopen on 21 June 2021. This will bring to 57 the number of hotels in the Group now up and running again, with only six due to reopen as demand dictates.



City Lodge Hotel Eastgate - meeting room

click to enlarge

17 Jun 2021



Road Lodge Sandton - pool deck

## click to enlarge

The rebranded City Lodge Hotel Eastgate retains its elegant and comfortable aesthetic as it is repositioned to better suit the market needs of the area. With the bulk of guests staying in this hotel on the East Rand while on business, it made sense to rebrand the property as the more widely recognised City Lodge Hotel and reprice it accordingly so as to offer great value in the area.

The 69-room City Lodge Hotel Eastgate is conveniently located close to major highways, the OR Tambo International Airport, shopping and entertainment destinations, and business and leisure hubs. Accommodation is split into studio, oneand two-bedroom units, each with a kitchenette with fridge, microwave and coffee machine, iron and ironing board, electronic safe, and well-appointed bathroom. All units have private access, making them ideal for travellers' keen to avoid public spaces as a result of the pandemic. There are also specially designed rooms available for the physically disabled.

Two meeting venues consist of a 32-seater conference room and eight-seater boardroom, currently reduced to a 16-seater and four-seater respectively as per Covid-19 physically distanced protocols. Guests can enjoy a full breakfast, lunch and dinner at the brand's signature #Café restaurant, and spend time relaxing in the sundowner bar, take a dip in the swimming pool and keep up their exercise regimen in the fitness room. As with all of the group's hotels, WiFi is free and fast and there is plenty of free, secure parking.

Reopening rates specials are from R995 per room per night, single or double occupancy, for room only, and from R1145 per room per night, single occupancy, and from R1295 per room per night, double occupancy, for bed and breakfast.

Road Lodge Sandton is the rebranded name of the Group's landmark property on busy Grayston Drive, giving it a sense of place and bringing truly affordable, comfortable accommodation to price-conscious, yet discerning travellers to the area. The Group has a number of hotels in the region, and adding a Road Lodge to the mix ensures the overall accommodation offering meets the needs of all budgets.

The 213-room hotel is ideally located in the business, leisure, retail, dining and entertainment destination of Sandton. It is close to Sandton City, Nelson Mandela Square, major corporate offices, highways and the Gautrain Sandton Station for easy access to OR Tambo International Airport. Situated on Grayston Drive means the hotel is just outside of the frenetic

inner Sandton CBD, making it a quiet oasis away from the hustle and bustle at the end of the day.

Rooms have double or twin beds with en suite bathroom with shower; television with selected DStv channels and radio stations; tea and coffee making facilities; and electronic safe. Interleading family rooms are available and selected rooms are designed for the physically disabled. The hotel has a restaurant serving breakfast as well as limited lunch and dinner options, plus a sundowner bar allowing guests to enjoy a drink overlooking the swimming pool.

Road Lodge Sandton is essentially only a name change, and will still be offering the same spacious rooms and range of amenities that regulars to this hotel are used to but at an even better rate. The special reopening rates are from R760 per room per night, single or double occupancy, for room only.

Andrew Widegger, CEO of City Lodge Hotel Group, explains the rebranding, "We have a number of fine properties in Johannesburg and are always conscious of which brands best appeal to guests in certain areas. Whether it's a Courtyard Hotel 'designed to impress', a City Lodge Hotel offering 'comfort in the little things', Town Lodge where 'a little bit extra can mean a lot' or our 'basically brilliant' Road Lodge, we understand that travellers, whether on business or leisure, have different needs. By paying close attention to the changing needs of the market, we ensure our properties stay relevant and appealing."

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