YFM welcomes back Ayanda MVP

Commercial youth radio station, YFM, has officially welcomed Ayanda MVP as the afternoon drive show's 'power hitter' for the *Home Run* show. The show debuts on 3 May and runs from Monday to Friday, 3pm to 6pm.
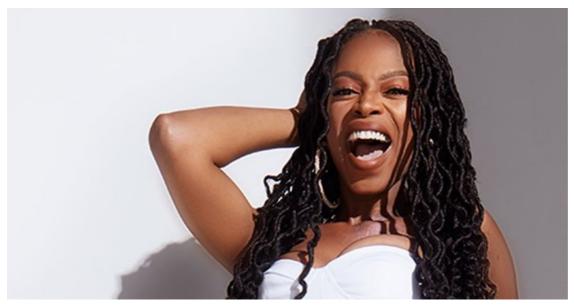

Image supplied: Ayanda MVP will be rejoining YFM for the afternoon show

Known for her street cred and vibrant personality, Ayanda Mdluli, who was with the station in 2016, will host the afternoon drive show with Y's DJ Flax, as producer and one of the contributors to the show.

Mdluli said, "I'm beyond excited to be back at Y. I'm a music driven broadcaster; most of my content is about artists and their tracks that are fire."
"This new show gives me the platform to continue being purposeful and intentional with my love for music both on radio and the decks. I've been working towards an opportunity like this. And the time has finally arrived for me to host drive on Y. It's time to hear what AyandaMVP is really made of. Molifeng!" she continued.

Y launches its first audio drama series
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DJ Flax added, "Having built my name at Y on weekends, I now look forward to this incredible next chapter of content creation. *Home Run* with Ayanda MVP is all about entertainment and pushing boundaries."

Phindi Ziqubu, content manager at Y said, "Ayanda's return to the station is a true full-circle moment. Over the last few years, she has truly honed her broadcasting skill, her personal brand has gone from strength to strength and she remains a true embodiment of youth culture. We are confident that our audience will be just as thrilled about her return as we are."

"The addition of Flax's passion and love for creating great radio, added to Ayanda's magnetic personality and unrivalled broadcasting acumen will create magic. I am elated to have Ayanda's energy back in the Y studio and know that clients and our audience can expect nothing but amazing from Y this year," concluded Haseena Cassim, MD of Y.

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