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Karel Verhoef is Radio Pulpit 657AM's new CEO

Radio Pulpit 657AM has appointed Karel Verhoef as its CEO following the resignation of Dr Roelf Petersen from his post as executive director of the Pulpit Media Group.

Verhoef, who was previously chief operations officer prior to his appointment, has worked for Radio Pulpit for 24 years and has extensive knowledge of the station's operations.

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