

Loeries winners list 2015: Saturday

The Saturday night winners of the 37th Annual Loerie Awards, which took place 15 August 2015 at the Durban ICC, have been announced. Congratulations to all the winners!



A total of 166 awards were handed out on Saturday, including 17 Gold Awards, and 6 Craft Golds. This year only one coveted Grand Prix was awarded to KFC and Ogilvy & Mather Johannesburg, for 'SoundBite' in the Applications, Games & Interactive tools category.

Special awards

Marketing Leadership and Innovation Award

Gavin Krenski of Brandhouse was honoured with the Marketing Leadership & Innovation Award in recognition for his astute marketing acumen, his belief in creativity as an investment crucial for a brand's growth, and his instrumental role in taking Brandhouse to new heights.

Unilever Ubuntu Award for Sustainable Marketing

The Unilever Ubuntu Award for Sustainable Marketing honours brand campaigns that do good while doing good business. Golds were awarded to the following campaigns:

- The Safety Lab and Y&R SA for 'Hope Soap'
- UBCI GROUPE BNP PARIBAS and Havas Worldwide for 'Recycle to learn'

Loeries Creative Future Scholarship

For the first time, the Loeries has awarded an incredible five bursaries and scholarships to talented learners from KwaZulu-Natal, with a total value of over R1 million. Durban Girls' High School students Yolisa Motha and Nomfundo Mcoyi were named recipients of the Loeries Creative Future Scholarship, with a three-year bursary at Design School South Africa in Durban awarded to another Durban Girls' High School student, Melissa Paterson.

Student awards

The Gold Loeries were awarded to the following students:

- Maxine Flandorp and Wilmie Klop from AAA School of Advertising Cape Town for National Geographic 'African Quilt'
- Tarien Bruwer, Roxanne Simpson and Greg Kentgens from AAA School of Advertising Cape Town for National Geographic 'Disaster Diary'
- Gregory Booysen and Sam Newdigate from AAA School of Advertising Cape Town for Oreo 'Give A Hand'
- Gregory Booysen from AAA School of Advertising Cape Town for Bose 'Drown The Noise Excavator, Train, Plane'

One Craft Gold was awarded for Illustration to Simone van der Spuy from Stellenbosch Academy of Design and Photography for 'The Extraordinary Mind of Petula Primrose'.

Prize	Category	Country	Brand	Product	Entry Agency	Title		South Africa	takealot.com	Online Shopping	M&C Saatchi Abel	Spit Braai
Craft Gold	Digital Crafts	South Africa	KFC	Food	Ogilvy & Mather Johannesburg	SoundBite						
Craft Certificate	Digital Crafts	Namibia	World Blood Organisation	Blood donor day	Advantage Y&R	Share Blood						
Craft Certificate	Digital Crafts	South Africa	BLOK	BLOK Urban Developments	Formula D Interactive	BLOK App						
Craft Certificate	Digital Crafts	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	The Gentleman's Wager The Race Illustration, Photography and Design						
Craft Certificate	Digital Crafts	South Africa	Coca-Cola South Africa	Coca-Cola	Aqua / Wunderman	Say it happy						
Craft Certificate	Digital Crafts	South Africa	Comedy Central	South Park	Ogilvy & Mather Cape Town	Own a Piece of South Park						
Campaign Silver	Digital Integrated Campaign	South Africa	Peninsula School Feeding Association	Social Feed	Hellocomputer	Social Feed						
Campaign Silver	Digital Integrated Campaign	South Africa	Sanlam	Sanlam Brand	King James Group	One Rand Man						
Campaign Bronze	Digital Integrated Campaign	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	The Gentleman's Wager The Race						
Campaign Bronze	Digital Integrated Campaign	South Africa	Comedy Central	South Park	Ogilvy & Mather Cape Town	Own a Piece of South Park						
Silver	Digital & Interactive - Mobile Advertising	South Africa	Volkswagen South Africa	Volkswagen up!	Ogilvy & Mather Cape Town	The Uber Test Ride						
Grand Prix	Digital & Interactive - Applications, Games & Interactive tools	South Africa	KFC	Food	Ogilvy & Mather Johannesburg	SoundBite						
Bronze	Digital & Interactive - Applications, Games & Interactive tools	South Africa	BLOK	BLOK Urban Developments	Formula D Interactive	BLOK App						

	Digital &					
	Interactive -					
Bronze	Applications,	South	KFC	Food	Ogilw & Mather	Flash & Win

	Interactive	Aшса			บบเลเแเซรมนเช	
Gold	Digital & Interactive - Social Media	United Arab Emirates	UN Women	UN Women	IMPACT BBDO Dubai	Give Mom Back Her Name
Gold	Digital & Interactive - Social Media	South Africa	Salvation Army	Carehaven	Ireland/Davenport	#TheDress
Silver	Digital & Interactive - Social Media	South Africa	Peninsula School Feeding Association	Social Feed	Hellocomputer	Social Feed
Silver	Digital & Interactive - Social Media	United Arab Emirates	Loto Libanais	Loto Libanais	IMPACT BBDO Dubai	Goodbye Bad Luck
Silver	Digital & Interactive - Social Media	South Africa	Sanlam	Sanlam Brand	King James Group	One Rand Man
Bronze	Digital & Interactive - Social Media	Namibia	World Health Organisation	Blood donor day	Advantage Y&R	Share Blood
Bronze	Digital & Interactive - Social Media	South Africa	Organ Donor Foundation	Organ Donor Foundation	Lowe and Partners Cape Town	Get me to 21
Silver	Digital & Interactive - Microsite	South Africa	Peninsula School Feeding Association	Social Feed	Hellocomputer	Social Feed
Silver	Digital & Interactive - Microsite	South Africa	South African Tourism	Travel	Ireland/Davenport	An Ordinarily Extraordinary South African Adventure
Bronze	Digital & Interactive - Microsite	South Africa	Brandhouse Beverages	Johnnie Walker	King James Group	The Gentleman's Wager The Race
Bronze	Digital & Interactive - Mcrosite	South Africa	BMW	BMWi3	NATIVE VML	Talking Car
Bronze	Digital & Interactive - Microsite	Kenya	Basco Paints Ltd	Duracoat Fragrant Paint Range	OgilvyOne Worldwide Nairobi	The World's 1st Smellable Website
Silver	Digital & Interactive - Website	South Africa	The Safety Lab	Digital giving platform	Y&R SA	GIVA
Bronze	Digital & Interactive - Website	South Africa	Meyerton Engineering	Meyerton Engineering	INJOZI	Meyerton Engineering
Silver	Digital & Interactive - Online Advertising	South Africa	Comedy Central	South Park	Ogil w & Mather Cape Town	Own a Piece of South Park
Bronze	Digital & Interactive - Online Advertising	South Africa	Lucozade	Energy Drink	Ogilvy & Mather Johannesburg	Give me strength we Transfer
Bronze	Digital & Interactive - Online Advertising	South Africa	Volkswagen South Africa	Polo Vivo	Ogilvy & Mather Cape Town	The New Polo Vivo. Anything is possible.
Bronze	Digital & Interactive - Online Advertising	South Africa	Audi	Audi Night Vision Assistant	Ogilvy & Mather Cape Town	Eyes Play Tricks
Campaign Craft	Design Crafts	South	Nando's	Global packaging	Famous Copy	Global packaging - A pretty dangerous pita, Afull-on

Certificate	- vviiuriy	лнча				affair, That's a wrap, Abox's life, Aone- hand job
Campaign Craft Certificate	Design Crafts - Illustration	South Africa	Reckitt Benckiser	Mr Min Furniture polish	Havas Worldwide Johannesburg	More can. More Clean Staircase, Library, Windows
Campaign Craft Certificate	Design Crafts - Illustration	South Africa	THB Disturbance	Self Promotion Mailer	The Hardy Boys	Blood, Sweat & Tears
Craft Certificate	Design Crafts - Illustration	South Africa	Coca-Cola South Africa	Coca-Cola	FCB South Africa (PTY) LTD	100 Bottles by 100 South Africans
Craft Certificate	Design Crafts - Illustration	South Africa	Lexshell Trading	V&A Waterfront	The Jupiter Drawing Room (South Africa) Cape Town	V&A Stained Glass Windows
Gold	Creative Use of Paper	Tunisia	UBCI GROUPE BNP PARIBAS	CORPORATE SOCIAL RESPONSIBILITY	Havas Worldwide	Recycle to learn
Silver	Creative Use of Paper	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba Postcards
Bronze	Creative Use of Paper	South Africa	Trudon	Yellow Pages	360eight	Paper Art
Bronze	Creative Use of Paper	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba Banner - William & Simone
Bronze	Creative Use of Paper	South Africa	Johannesburg Zoo	Night Tours	Y&R SA	Night Tour Shadows
Campaign Bronze	Design Mixed- Media Campaign	South Africa	Design Indaba	Interactive Africa	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba Wake. Change.
Campaign Bronze	Motion Graphic Design - Broadcast Design & Graphics	South Africa	Mnet	Channel O	Wicked Pixels	Channel Idents
Silver	Publication Design - Whole Publication	South Africa	Investec Bank	Quartely Marketing report	The Switch Design Company SA (Pty) Ltd	Live Out Of The Ordinary Showcase 2015
Silver	Publication Design - Whole Publication Three	United Arab Emirates	Abdul Latif Jameel Community Initiatives	Annual Review	Brand Union	ALJCI Annual Review
Gold	Dimensional & Environmental Design - Package & Industrial Design	South Africa	Gyproc Rhinolite	EasyFill	The New Order	The EasyFill Multitool

Bronze	Three Dimensional & Environmental Design - Package & Industrial	South Africa	KFC	Food	Gloo@Ogilvy	SoundBite
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Bronze	Design Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Unilever	Ola loe Cream	BARROWS	Solar Freezer
Gold	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Truth Coffee	Roastery and Cafe	Haldane Martin CC	Truth Coffee
Silver	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Nando's	Maponya Mall, Soweto	Design Partnership	Agift to Soweto
Bronze	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	S.E.E.D Libraries	S.E.E.D Libraries	140 BBDO	S.E.E.D Libraries
Silver	Three Dimensional & Environmental Design - Architecture	South Africa	SANBI	new attraction to an existing icon	Mark Thomas Architects and Henry Fagan Engineers	The Boomslang
Bronze	Brand Identity & Collateral Design - Logos	Angola	MM Arquitectos	Branding	BACK Brand Advertising Communication Kick Lda.	MM Arquitectos
Bronze	Brand Identity & Collateral Design - Logos	South Africa	Exclusive Books	Exclusive Books	The Switch Design Company SA (Pty) Ltd	Exclusive Books
Campaign Silver	Brand Identity & Collateral Design - Identity Programmes	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba Make. Change.
Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	Exclusive Books	Exclusive Books	The Switch Design Company SA (Pty) Ltd	Exclusive Books Corporate Identity

Campaign Bronze	Brand Identity & Collateral Design - Identity Programmes	South Africa	Coal	New collection	Radar	The Coal Collection
Campaign	Brand Identity & Collateral	South	Tiner Brands	Razon Alleorte	TBWA\Hunt\Lascaris	Play-O- Graphics - The Sandwich

Bronze	Posters & Billboards	Africa	пустыана	DOGOTI MISOTO	Johannesburg	The Wagon Wheel, The Cylinder
Campaign Bronze	Brand Identity & Collateral Design - Posters & Billboards	South Africa	THB Disturbance	Self Promotion Mailer	The Hardy Boys	Blood, Sweat & Tears
Gold	Brand Identity & Collateral Design - Direct & Promotional Mail	United Arab Emirates	Mercedes- Benz	G-Class	IMPACT BBDO Dubai	The Tribal Rapport Field Guide
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	Like Giants	Branding	Bittersuite	Interactive Business Cards
Bronze	Brand Identity & Collateral Design - General Collateral	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Design Indaba Postcards
Gold	Ubuntu Award	South Africa	The Safety Lab	Soap	Y&R SA	Hope Soap
Gold	Ubuntu Award	Tunisia	UBCI GROUPE BNP PARIBAS	CORPORATE SOCIAL RESPONSIBILITY	Havas Worldwide	Recycle to learn
Silver	Ubuntu Award	South Africa	Lumkani	Lumkani Fire Detector	Lumkani	Lumkani Fire Detection
Silver	Ubuntu Award	South Africa	KFC	Add Hope	Ogilvy & Mather Johannesburg	KFC Add Hope
Bronze	Ubuntu Award	South Africa	Nando's Art Initiative	Enterprise Development	Nando's	Nando's Art Initiative
Bronze	Ubuntu Award	United Arab Emirates	Unilever	Lifebuoy	Geometry Global Dubai	Handle On Hygiene
Bronze	Ubuntu Award	South Africa	Peninsula School Fedding Association	Social Feed	Hellocomputer	Social Feed
Bronze	Ubuntu Award	South Africa	The Safety Lab	Digital giving platform	Y&R SA	GIVA
	Print Crafts - Art direction	South Africa	Johannesburg Zoo	Night Tours	Y&R SA	Night Tours - Wild Dog, Red Panda, Lion, Owl
Campaign Craft Certificate	Print Crafts - Art direction	South Africa	Jaguar Land Rover South Africa	Land Rover Surround Camera System	Y&R SA	See Every Thing - Spider, Leech, Scorpion
Campaign Craft Certificate	Print Crafts - Art direction	South Africa	Reckitt Benckiser	Mr Min Furniture polish	Havas Worldwide Johannesburg	More can. More Clean Staircase, Library, Windows

Campaign Craft Certificate			Apartheid Museum		OpenCo - The Open Collaboration	Make Sense Of The Present - Activist, Protest, Police, Mob, Massacre	
Campaign	Distance for	0 1	Jaguar Land	0		Hope Crosses Any Terrain -	

Craft Certificate	Print Craits - Art direction	South Africa	Rover South Africa	Corporate Social Responsibility	Y&R SA	Red Cross, Ebola Red Cross, War Red Cross
Craft Certificate	Print Crafts - Writing	South Africa	BP Wild Bean	Wild Bean Coffee	Ogilvy & Mather Johannesburg	Don't Yawn
Campaign Craft Certificate	Print Crafts - Photography	South Africa	Jaguar Land Rover South Africa	Land Rover Surround Camera System	Y&R SA	See Every Thing - Leech, Spider, Scorpion
Campaign Craft Certificate	Print Crafts - Photography	South Africa	People Opposing Women Abuse	People Opposing Women Abuse	Joe Public	Safe At Home - Alleyway, Railway, Bridge
Campaign Craft Certificate	Print Crafts - Photography	South Africa	Jaguar Land Rover South Africa	Corporate Social Responsibility	Y&R SA	Hope Crosses Any Terrain - Hurricane Red Cross, Ebola Red Cross, War Red Cross
	Print Crafts - Illustration	United Arab Emirates	Mercedes- Benz	G-Class	IMPACT BBDO Dubai	Adventure Beckons - Mursi, Dongria Kondh
Craft Gold	Print Crafts - Illustration	South Africa	PSI	Lovers + Condoms	Joe Public	Fine Line
Campaign Craft Certificate	Print Crafts - Illustration	United Arab Emirates	S.C.S.H.C	Scholl	IMPACT BBDO Dubai	The Ignored - His Right, Her Right, His Left
Campaign Craft Certificate	Print Crafts - Illustration	South Africa	Johannesburg Zoo	Night Tours	Y&R SA	Night Tours - Wild Dog, Red Panda, Lion, Owl
Campaign Craft Certificate	Print Crafts - Illustration	South Africa	CNA	Stationery	Promise	Inspiration By Hand - Victorian, Steampunk, Digital
Craft Certificate	Print Crafts - Illustration	South Africa	Blink Stefanus	Blink Stefanus	Stefanus Nel	The Blink Project
Campaign Craft Certificate	Print Crafts - Typography	South Africa	CNA	Stationery	Promise	Inspiration By Hand - Digital, Victorian, Steampunk
Gold	Newspaper Advertising	South Africa	Salvation Army	Carehaven	Ireland/Davenport	#TheDress
Campaign Silver	Newspaper Advertising	South Africa	Volkswagen	TSI	Ogilvy & Mather Cape Town	Small But Ferocious - Bearrel, Hummboon, Bumbletiger
Campaign Silver	Newspaper Advertising	South Africa	Tiger Brands	Artline Permanent Markers and Whiteboard Markers	TBWA\Hunt\Lascaris Johannesburg	Fast Fading Or Long Lasting - 1994, 9/11, Herpes, Kiss, Anniversary Close but no
Campaign Silver	Newspaper Advertising	South Africa	Hasbro	Trivial Pursuit	Publicis Machine	Wedge - Lance-Neil Armstrong, Marilyn Manson-

						Monroe, Maradona- Madonna
Silver	Newspaper Advertising	South Africa	People Opposing Women Abuse	People Opposing Women Abuse	Joe Public	Alleyway
Campaign Bronze	Newspaper Advertising	South Africa	Volkswagen	Touareg	Ogilvy & Mather Cape Town	Rear View Camera - Boy, Girl, Dog
Campaign Bronze	Newspaper Advertising	South Africa	Audi South Africa	Quattro	Ogilvy & Mather Cape Town	Magnetic Force - Dirt Road, Wet Road
Campaign Bronze	Newspaper Advertising	South Africa	Road Traffic Management Corporation	Road Safety	Havas worldwide	Last Messages - OMG, #YOLO, CU L8R
Bronze	Newspaper Advertising	South Africa	Jaguar Land Rover South Africa	Land Rover	Y&R SA	Dunes
Bronze	Newspaper Advertising	South Africa	Electronic Media Network	Channel O	Black River FC	Youth Day
Bronze	Newspaper Advertising	South Africa	Western Cape Government	Speeding	Y&R SA	Man
Bronze	Tactical use of Newspaper	South Africa	Interactive Africa	Design Indaba	The Jupiter Drawing Room (South Africa) Cape Town	Newspaper Sleeping Bag
Campaign Gold	Indoor Posters	United Arab Emirates	Mercedes- Benz	Active Lane Keeping Assist	IMPACT BBDO Dubai	Safe Side - Shepherd Dogs, Rats, Foxes
Campaign Gold	Indoor Posters	South Africa	Jaguar Land Rover South Africa	Land Rover Surround Camera System	Y&R SA	Leech, Scorpion, Spider
Campaign Silver	Indoor Posters	South Africa	Johannesburg Zoo	Night Tours	Young & Rubicam	Owl, Wild Dog, Lion, Red Panda
Campaign Silver	Indoor Posters	South Africa	Apartheid Museum	Brand	OpenCo - The Open Collaboration	Make Sense Of The Present - Protest, Massacre, Activist, Police, Mob
Campaign Bronze	Indoor Posters	United Arab Emirates	Nissan	Self Healing Paint	TBWA\RAAD, Dubai	The Healing Touch - Red, Blue, Yellow
Campaign Bronze	Indoor Posters	South Africa	Jaguar Land Rover South Africa	Corporate Social Responsibility	Y&R SA	Red Cross - Hurricane, Ebola, War

Campaign Bronze	Indoor Posters	South Africa	Cell C	Sponsorship	FCB 1886	Kings of Chaos - Billy Gibbons, Steven Tyler, Duff McKagan
Bronze	Indoor Posters	South Africa	Volkswagen	Volkswagen Service	Ogilvy & Mather Cape Town	Driveway
Gold	Magazine Advertising	South Africa	Jaguar Land Rover South Africa	Land Rover	Y&R SA	Don't Text and Drive
Campaign Silver	Magazine Advertising	United Arab Emirates	Mercedes- Benz	Active Park Assist	IMPACT BBDO Dubai	Be Warned - Kid, Man, Woman

Silver	Magazine Advertising	Kenya	Basco Paint	Duracoat Vinyl Matt Paint	Ogilvy & Mather Africa, Scanad Kenya	Duracoat Interior & Exterior
Campaign Bronze	Magazine Advertising	United Arab Emirates	Snickers	Snickers	IMPACT BBDO Dubai	UnHungry - granny, mad scientist, apeman
Campaign Bronze	Magazine Advertising	South Africa	Hasbro	Play-Doh	Publicis Machine	Smart Kids - Cookies, Piggy Bank
Campaign Bronze	Magazine Advertising	South Africa	Volkswagen South Africa	Volkswagen up!	Ogilw & Mather Cape Town	Go Places - Corporate, Women, Wind
Campaign Bronze	Magazine Advertising	United Arab Emirates	Saudia	Saudia Whole Mlk - High in Calcium & Vitamins -	IMPACT BBDO Dubai	Broken Dreams - Gymnastic, Karate, Ballet
Bronze	Street-Pole	South Africa	Western Cape Government	Street-pole poster	Y&R SA	See Our Children
Gold	Direct Mail	South Africa	National Museum of Military History	World War 2 Exhibit	Ireland/Davenport	The Cup of Life
Bronze	Direct Mail	South Africa	One School at a Time	One School at a Time	Joe Public	The reversible prison jacket
Bronze	Direct Mail	South Africa	Viacom Comedy Central	Drunk History	Ogilvy & Mather Johannesburg	Drunk History Whiskey
Silver	Transit & Air	United Arab Emirates	Roads and Transport Authority	Road Safety Message	Geometry Global Dubai	Back Off Radio
Bronze	Transit & Air	South Africa	The Safety Lab	Mobile billboard	Y&R SA	Be CitySmart
Silver	In-Store	United Arab Emirates	Unilever	Lifebuoy	Geometry Global Dubai	Handle On Hygiene
Campaign Bronze	In-Store	South Africa	Garagista Beer Co.	Tears Of The Hipster	FoxP2 CT	Tears Of The Hipster - Wes Anderson, Flat-White, Bon Iver, Beard Wax, Cardigan
Bronze	Ambient & Alternative Media	Tunisia	UBCI GROUPE BNP PARIBAS	CORPORATE SOCIAL RESPONSIBILITY	Havas Worldwide	Recycle to learn
Bronze	Ambient & Alternative Media	South Africa	Volkswagen South Africa	Volkswagen Amarok	Ogilvy & Mather Cape Town	The 1 Ton Coupon
Silver	Outdoor Media	South Africa	Toyota South Africa Motors (PTY) LTD	The Lexus NX's Automatic Breaking feature	FCB South Africa (PTY) LTD	The Lexus Pedestrian Billboard

Bronze	Outdoor Media	South Africa	Med-Lemon	Med-Lemon	140 BBDO	The Sneezing Poster
Bronze	Outdoor Media	South Africa	Lexus	Lexus LS / Adaptive Headlights	FCB Cape Town	Follow the road
Craft Certificate	Student - TV, Film & Video Crafts	South Africa	Short Film	Short Film	North-West University	SPEL
Campaign Silver	Student - Radio Commercials	South Africa	Safari Now	Accommodation Booking Site	AAA School of Advertising Cape Town	Jumping Castle, Camping Trip, Doilies
Bronze	Student - Radio Commercials	South Africa	Arrive Alive	Arrive Alive	AAA School of Advertising JHB	TIK

Campaign Gold	Student - Newspaper & Magazine Advertising	South Africa	Bose	QuiteComfort 25 Noise Cancelling Headphones	AAA School of Advertising Cape Town	Drown The Noise - Excavator, Train, Plane
Campaign Silver	Student - Newspaper & Magazine Advertising	South Africa	Bose	QuiteComfort 25 Noise Cancelling Headphones	AAA School of Advertising Cape Town	Lost In The Gutter - Motor- Pedalbike, Jet-Origami, Heli- Dragonfly
Silver	Student - Newspaper & Magazine Advertising	South Africa	Sennheiser	Headphones	Stellenbosch Academy of Design and Photography	Surround Sound
Campaign Bronze	Student - Newspaper & Magazine Advertising	South Africa	Garmin	Vivo Fit 2 Activity Tracker	Red & Yellow School of Logic and Magic	See the World the Garmin Way
Campaign Bronze	Student - Newspaper & Magazine Advertising	South Africa	Scrabble	Scrabble	AAA School of Advertising JHB	Anyone's Game - Nguni, Karoo, Corrugated Iron
Bronze	Student - Newspaper & Magazine Advertising	South Africa	Project Literacy	Project Literacy	Red & Yellow School of Logic and Magic	Missing Out - How it feels to be Illiterate
Bronze	Student - Newspaper & Magazine Advertising	South Africa	National Geographic	National Geographic Kids	AAA School of Advertising	Constellation
Silver	Student - Indoor Posters	South Africa	Cryptozoology	Cryptozoology Poster	AAA School of Advertising Cape Town	Cryptozoology
Campaign Bronze	Student - Indoor Posters	South Africa	Kroko	Foot Deodorant	AAA School of Advertising Cape Town	Kroko Monsters - Bow Bella, Eddy Eyes, Otis Green
Bronze	Student - Indoor Posters	South Africa	Rocking the Daisies	Poster	AAA School of Advertising Cape Town	Rocking the Diasies shwe-shwe style
Silver	Student - Logos and Identity Programmes	South Africa	London Design Museum	London Design Museum	Stellenbosch Academy of Design and Photography	Design Museum
Bronze	Student - Logos and Identity Programmes	South Africa	MK	Popup Channel	North-West University	MK Gons
	Student					

Bronze	Student - Logos and Identity Programmes	South Africa	Scrambled	24hr Breakfast Bar	Red & Yellow School of Logic and Magic	Scrambled
Bronze	Student - Logos and Identity Programmes	South Africa	London Design Museum	London Design Museum	Stellenbosch Academy of Design and Photography	Design Museum
Gold	Student - Collateral Design	South Africa	National Geographic	Calendar	AAA School of Advertising Cape Town	African Quilt
Silver	Student - Collateral Design	South Africa	Selfpromo	Fabric Swatch	AAA School of Advertising Cape Town	Tactiles
	Student - Architecture, Interior	South		Interior-	greenside design	Fabrication &

Bronze	Design & Temporary Structures	Africa	Not Applicable	Fabrication Centre	center college of design	Resource Centre
Bronze	Student - Architecture, Interior Design & Temporary Structures	South Africa	Bambanani	Cardboard Chair	greenside design center college of design	Bambanani - Come together
Gold	Student - Publication Design	South Africa	National Geographic	Diary/Calendar	AAA School of Advertising Cape Town	Disaster Diary
Silver	Student - Publication Design	South Africa	Linotype	Metronova Type Specimen	Stellenbosch Academy of Design and Photography	Metronova Type Specimen
Bronze	Student - Publication Design	South Africa	Tachen	Book Design	AAA School of Advertising Cape Town	Jiro dreams of Sushi Haiku Book
Bronze	Student - Publication Design	South Africa	South African Postal Service	Postage Stamp Booklet, Vernacular Type	greenside design center college of design	Paper Messangers
Silver	Student - Package Design	South Africa	My Little Locker	My Little Locker Girls Shoes	Red & Yellow School of Logic and Magic	Chalkboard and crayons
Bronze	Student - Package Design	South Africa	Sak Sarel	Craft Beer	North-West University	Sak Sarel Craft Beer
Bronze	Student - Package Design	South Africa	The Drill Sergeant	Drill Bits	Red & Yellow School of Logic and Magic	OORAH!
Campaign Gold	Student - Integrated Campaign	South Africa	Oreo	Chocolate- Creme Biscuits	AAA School of Advertising Cape Town	Give A Hand
Campaign Silver	Student - Integrated Campaign	South Africa	Fruit & Veg City	Fruit & Veg	Red & Yellow School of Logic and Magic	Fruit & Veg Yourself
Campaign Bronze	Student - Integrated Campaign	South Africa	WWF	World Wildlife Fund	Vega School Of Brand Leadership	WoW
Campaign Bronze	Student - Integrated Campaign	South Africa	Airbnb	Airbnb	Red & Yellow School of Logic and Magic	Speak The City
Campaign Bronze	Student - Integrated Campaign	South Africa	Pantone	Pantone Colour Your World	Stellenbosch Academy of Design and Photography	Bergen Rain Tour
Craft Certificate	Student - Print & Design Crafts - Writing	South Africa	Neutralizer 2.0	Neutralizer 2.0	Vega	Recipe for Chuck Norris Chicken

Craft Gold	Student - Print & Design Crafts - Illustration	South Africa	The Extraordinary Mnd of Petula Primrose	Book	Stellenbosch Academy of Design and Photography	The Extraordinary Mind of Petula Primrose
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Potchefstroom	Patterns	North-West University	Dorp
Craft Certificate	Student - Print & Design Crafts - Illustration	South Africa	Illustrated Poems	Illustrated Poems	North-West University	Illustrated Poems - Shel Silverstein
Campaign Craft Certificate	Student - Print & Design Crafts - Typography	South Africa	Fontshop	Typeface Design	AAA School of Advertising Cape Town	The Endangered Typeface
Craft	Student - Print	South		Matronova Tvna	Stellenbosch	Metronova

Certificate	3	Africa	Linotype	Specimen	, 0	Type Specimen
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See the Sunday night winners here.

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