

Day 2 judging finalists!

On Day 2 judges will be selecting the finalists for the Effective Creativity, Service Design, Print Communication, Out of Home, Live Communications and Digital Communications categories. We'll be adding to the table below as the finalists are announced throughout the day.

EFFECTIVE CREATIVI	ТҮ		
Agency / Entrant	Title	Brand	Product
TBWA\RAAD	Highway Gallery	Louvre Abu Dhabi	Louvre Abu Dhabi Museum
Impact BBDO	Lucky Face	Lebanese Lotto	Lotto
Impact BBDO	The Bridal Uniform	UN Women	Anti-child-marriages
Grey Advertising Africa (Pty) Ltd	Dog Fight	NSPCA	Special Investigations Unit
TBWA\RAAD	Slow Trends	Connect	Connect Boundless
Ogilvy Cape Town	Soccer Song for Change	AbInBev	Carling Black Label
Ogilvy Johannesburg	The World's First Baby Marathon	Kimberly-Clark	Huggies
Joe Public	Sbu 2.0	Chicken Licken	Hot Wings
Ogilvy Cape Town	Make A Meal of It	KFC	KFC
SERVICE DESIGN			
Agency / Entrant	Title	Brand	Product
Digitas Liquorice	Goodness Calendar	Unilever	Knorr
Yonder Media	KFC CRM-Mobile Rewards Programme	KFC	Chicken
Accenture	MyNexxt: Future-ready workforce at Exxaro	Exxaro	Talent Development Platform
Nedbank	Scan to Pay	Nedbank	Scan to Pay
PRINT - INDOOR POS	TERS		
Agency / Entrant	Title	Brand	Product
FoxP2 Advertising	Recipe	BBL Security Products	BBL Locks
FoxP2 Advertising	Crown	BBL Security Products	BBL Locks
FoxP2 Advertising	Nuke	BBL Security Products	BBL Locks
FoxP2 Advertising	Ring	BBL Security Products	BBL Locks
Abnormal	Kitchens	Craft Homes	The Ridge
Abnormal	Playrooms	Craft Homes	The Ridge
Abnormal	Cupboards	Craft Homes	The Ridge
TBWA REKLAM HIZMETLERI A.S.	T-Shirt	LAND ROVER	Apparel
TBWAREKLAM HIZMETLERI AS.	Shirt	LAND ROVER	Apparel
TBWA REKLAM HIZMETLERI A.S.	Polo Shirt	LAND ROVER	Apparel
Promise	Boetie / Bhuti	Ab InBev	Castle Lager
Promise	I.T. Guy/It-Girl	Ab InBev	Castle Lager
Promise	Protestor / Professor	Ab InBev	Castle Lager
Joe Public	Liberty	Assupol	Assupol
Joe Public	How far will you go?	Chicken Licken	Hotwings
Joe Public	Thinker	Assupol	Assupol
Joe Public	Hero's	Assupol	Assupol
Joe Public	Husband	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Uncle	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Father	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
PRINT - PRINT ADVER	RTISING		
Agency / Entrant	Title	Brand	Product

TBWA\RAAD	Big Families	Connect	Connect
TBWA\RAAD	Big Families	Connect	Connect
TBWA\RAAD	Front & Back	Nissan	Nissan Intelligent Mobility
TBWA\RAAD	Front & Back	Nissan	Nissan Intelligent Mobility
TBWA\RAAD	Front & Back	Nissan	Nissan Intelligent Mobility
TBWA\RAAD	Front & Back	Nissan	Nissan Intelligent Mobility
TBWA\Hunt Lascaris			
Johannesburg	Boy's Weekend	City Lodge Hotel Group	Team Scheme
TBWA\Hunt Lascaris			
Johannesburg	Girl's Weekend	City Lodge Hotel Group	Team Scheme
TBWA\Hunt Lascaris		Official and the field Occurrent	Ta and Oak and
Johannesburg	ComicCon Weekend	City Lodge Hotel Group	Team Scheme
FoxP2 Advertising	Snow	National Geographic	National Geographic Kids
FoxP2 Advertising	Echo	National Geographic	National Geographic Kids
FoxP2 Advertising	Puddle	National Geographic	National Geographic Kids
FoxP2 Advertising	Moss	National Geographic	National Geographic Kids
FoxP2 Advertising	Skunk	National Geographic	National Geographic Kids
DDB	Mars	Commission for Gender Equality	Gender Equality
J. Walter Thompson KSA	Likes Fuel Hate	Saudi Telecom Company	Cyberbullying Awareness Campaign
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
TBWA\RAAD	Front & Back	Nissan	Nissan Intelligent Mobility
Ogilvy Africa	Coke & Coffee	The Coca-Cola Company	Coke & Coffee
Promise	Soccer	AfriSam	All Purpose Cement
Ogilvy Cape Town	Toothpaste & Orange Juice	Volkswagen South Africa	Volkswagen Crafter Van - Automatic Emergency Braking
Ogilvy Cape Town	Meat & Vegan	Volkswagen South Africa	Volkswagen Crafter Van - Automatic Emergency Braking
Ogilvy Cape Town	Socks & Sandals	Volkswagen South Africa	Volkswagen Crafter Van - Automatic Emergency Braking
Promise	Bee Key Cake	DStv	KykNet
Promise	Buyalacquer	DStv	KykNet
Promise	Eight miss	DStv	KykNet
MullenLowe MENA	MENA Colours - UAE	Dulux	Dulux
MullenLowe MENA	MENA Colours - Oman	Dulux	Dulux
MullenLowe MENA	Pakistani truck	INFINITI	INFINITI QX50
Joe Public	Bedroom	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Drum stick	Chicken Licken	Rock My Soul 3
DDB	Robots	Commission for Gender Equality	Gender Equality
		1,	
DDB	3D Food	Commission for Gender Equality	Gender Equality
DDB	Nanobots	Commission for Gender Equality	Gender Equality
King James Group Cape Town	Sanlam 100 Years - Grandchildren	Sanlam	Sanlam
King James Group Cape Town	Sanlam 100 Years - Robot	Sanlam	Sanlam
King James Group Cape Town	Sanlam 100 Years - Lightbulb	Sanlam	Sanlam
Joe Public	Wing	Chicken Licken	Rock My Soul 3
Impact BBDO	The Blank Edition	Al-Nahar	Newspaper
Joe Public	Shower	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
		People Opposing Women Abuse	People Opposing Women Abuse (POWA)
Joe Public	Kitchen	(POWA)	
Joe Public PRINT CRAFTS - ART E		(POWA)	
		(POWA) Brand	Product
PRINT CRAFTS - ART D	DIRECTION		Product Institutional
PRINT CRAFTS - ART E Agency / Entrant TBWAIRAAD	NRECTION Title	Brand Standard Chartered Bank	Institutional
PRINT CRAFTS - ART D Agency / Entrant	DIRECTION Title The Book of Art Gap	Brand	

McCanad 000	Develt let the use in		Comonata Casial Decenariaitiit.
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
MullenLowe MENA	MENA Colours - UAE	Dulux	Dulux
MullenLowe MENA	MENA Colours - Oman	Dulux	Dulux
MullenLowe MENA	Pakistani truck	INFINITI	INFINITI QX50
DDB	Mars	Commission for Gender Equality	Gender Equality
DDB	Robots	Commission for Gender Equality	Gender Equality
DDB	3D Food	Commission for Gender Equality	Gender Equality
DDB	Nanobots	Commission for Gender Equality	Gender Equality
Joe Public	Thinker	Assupol	Assupol
Joe Public	Liberty	Assupol	Assupol
Joe Public	Hero's	Assupol	Assupol
Joe Public	How far will you go?	Chicken Licken	Hot wings
Joe Public	Bedroom	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Kitchen	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Shower	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
PRINT CRAFTS - ILLU	JSTRATION		
Agency / Entrant	Title	Brand	Product
FoxP2 Advertising	Recipe	BBL Security Products	BBL Locks
FoxP2 Advertising	Crown	BBL Security Products	BBL Locks
FoxP2 Advertising	Nuke	BBL Security Products	BBL Locks
FoxP2 Advertising	Ring	BBL Security Products	BBL Locks
Advantage Y&R	Texting Death	MTC	CSR
Isobar Kenya	Penscapes Sea	Enova Industries	Enova Pens
Isobar Kenya	Penscapes Dunes	Enova Industries	Enova Pens
Isobar Kenya	Penscapes Grass	Enova Industries	Enova Pens
Isobar Kenya	Penscapes Sky	Enova Industries	Enova Pens
Sunshine	Again & Again	Sanlam Private Wealth	Sanlam Private Wealth
Scanad kenya	Elephant	KFS	Enforcement and Compliance Division (ENCOM)
Scanad kenya	Cheetah	KFS	Enforcement and Compliance Division (ENCOM)
MullenLowe MENA	Pakistani truck	INFINITI	INFINITI QX50
Scanad kenya	Gazelle	KFS	Enforcement and Compliance Division (ENCOM)
Joe Public	How far will you go?	Chicken Licken	Hot wings
PRINT CRAFTS - PHC	TOGRAPHY		
Agency / Entrant	Title	Brand	Product
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
McCann1886	Don't let them in	Cell C	Corporate Social Responsibility
Joe Public	Thinker	Assupol	Assupol
Joe Public	Liberty	Assupol	Assupol
Joe Public	Hero's	Assupol	Assupol
Joe Public	Bedroom	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Kitchen	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Shower	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
PRINT CRAFTS - TYP	OGRAPHY		·
Agency / Entrant	Title	Brand	Product
Impact BBDO	Mutilated Words	28 Too Many	FGMPosters
Impact BBDO	Mutilated Words	28 Too Many	FGM Posters
Impact BBDO	Mutilated Words	28 Too Many	FGM Posters
Impact BBDO	Mutilated Words	28 Too Many 28 Too Many	FGM Posters
		People Opposing Women Abuse	
Joe Public	Husband	(POWA)	People Opposing Women Abuse (POWA)

Joe Public	Uncle	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
Joe Public	Father	People Opposing Women Abuse (POWA)	People Opposing Women Abuse (POWA)
PRINT CRAFTS - WRITI	NG		
Agency / Entrant	Title	Brand	Product
Horizon FCB Dubai	Stop Straw Lines	Marie Claire Arabia	Marie Claire Arabia
Promise	Bee Key Cake	DStv	KykNet
Promise	Buyalacquer	DStv	KykNet
Promise	Eight miss	DStv	KykNet
Joe Public	Thinker	Assupol	Assupol
Joe Public	Liberty	Assupol	Assupol
Joe Public	Hero's	Assupol	Assupol
FCB Joburg (Pty) Ltd	Since Since	Unilever	Sunlight Laundry Bar
TACTICAL USE OF PRIM			Confight Education y Dai
Agency / Entrant	Title	Brand	Product
FCB Durban	Afrikaans	Independent Media	Isolezwe
		•	Wide Lenses
Abnormal	See more	Kameraz	Rain-sensing windshield wipers
M&C Saatchi Abel	Rain Rain Go Away	Lexus	8 I
Impact BBDO	Twix Faceoff	Twix	Twix Chocolates
Impact BBDO	Twix Faceoff	Twix	Twix Chocolates
Impact BBDO	TwixFaceoff	Twix	Twix Chocolates
Impact BBDO	TwixFaceoff	Twix	TwixChocolates
Impact BBDO	Mutilated Words	28 Too Many	FGMPosters
Impact BBDO	Mutilated Words	28 Too Many	FGMPosters
Impact BBDO	Mutilated Words	28 Too Many	FGMPosters
Impact BBDO	Mutilated Words	28 Too Many	FGMPosters
OOH - AMBIENT			
Agency / Entrant	Title	Brand	Product
TBWA\RAAD	OMO Tag	Unilever Lebanon	OMO
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
Duke Advertising (Pty) Ltd	Love Your Heart	The Heart & Stroke Foundation South Africa	Heart Attacks
Horizon FCB Dubai	Junkyard Dishware Collection	Clorox	Clorox Bleach
Ogilvy Cape Town	#NoExcuse Body Count	AbInBev	Carling Black Label
Grid Worldwide	The Jacob	Vote for a better SA	Elections 2019 campaign
Grid Worldwide	The Helen	Vote for a better SA	Elections 2019 campaign
			Elections 2019 campaign
Grid Worldwide	The Andile	Vote for a better SA Philips & The Nelson Mandela	
Ogilvy Johannesburg	#ShaveToRemember	Foundation	Philips Hair Clippers
OOH - DIRECT MAIL			
Agency / Entrant	Title	Brand	Product
Digitas Liquorice	Unclean Catalogue	Unilever	Cleanipedia
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola
VML South Africa (Pty) Ltd	Cancer Mandalas	Cancer Dojo	Cancer Dojo
OOH - OUTDOOR MEDIA		· ·	
Agency / Entrant	Title	Brand	Product
FCB Joburg (Pty) Ltd	Corolla Beaded Billboard	Toyota South Africa Motors (Pty) Ltd	Corolla
King James Group	Shadow Comic Strip Trailers	Netflix	Netflix Series Shadow
M&C Saatchi Abel	iGwinya Nando's	Nando's	Churros Dessert
M&C Saatchi Abel	Nando's Koeksisters	Nando's	Churros Dessert
Havas Johannesburg	Educatin is in Grate Shape	Right 2 Read	Education
King James Group	Luke Cage Netflix	Netflix	Netflix Series Luke Cage
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola
The Odd Number	Teargas	Brand South Africa	Voter Registration
VML South Africa (Pty) Ltd	The LIVE Tactical Billboards	Nando's	Delivery App
VML South Africa (Pty) Ltd	The LIVE Tactical Billboards	Nando's	Delivery App
VML South Africa (Pty) Ltd	The LIVE Tactical Billboard	Nando's	Delivery App
VML South Africa (Pty) Ltd	The LIVE Tactical Billboards	Nando's	Delivery App

Ogilvy Johannesburg	#ShaveToRemember	Philips & The Nelson Mandela	Philips Hair Clippers
OOH - TRANSIT & AIR		Foundation	
Agency / Entrant	Title	Brand	Product
Impact BBDO	Truck Art Childfinder	Berger Paints	Berger Paints
-	NS, GAMES & INTERACTIVE TOOLS		
Agency / Entrant	Title	Brand	Product
Digitas Liquorice	Take Away Take Over	Unilever	Knorr
MADE Agency Accenture	Cancer Dojo Application MTN Chat - Recharge without leaving your chats	Cancer Dojo MTN	Cancer Dojo MTN Chat
	• •		NITH Chat
DIGITAL - DISPLAY AD		Devid	Deschart
Agency / Entrant	Title	Brand	Product
Rapp	Waitrose Moon	Waitrose UAE	Brand
Ogilvy Johannesburg	The Proposal	Vodacom	Brand
DIGITAL - MOBILE MED			I- · ·
Agency / Entrant	Title	Brand	Product
Digitas Liquorice	Take Away Take Over	Unilever	Knorr
PlusNarrative	KidzAlive TalkTool App	Zoë-Life Innovative Solutions	The KidzAlive Talk Tool
Ogilvy Johannesburg	Remarkable Regifts	Mondelez	Cadbury Dairy Milk
Impact BBDO	TwixFaceoff	Twix	TwixChocolates
DIGITAL - SOCIAL MED	A		·
Agency / Entrant	Title	Brand	Product
TBWA\RAAD	Clàsico Dogs	SNIFF	Pet Adoption
TBWA\RAAD	Q5-0	Infiniti	Q50
TBWA\Hunt Lascaris Johannesburg	Tweet Machine	Standard Bank	Brand
TBWA Hunt Lascaris Johannesburg	Wafa Wafa TV	MTN SA	Sponosrship
TBWA\Hunt Lascaris Johannesburg	Twitter Tug of War	Datsun South Africa	Go!
Joe Public Connect	Instamine	Anglo American	Corporate
Joe Public Connect	#12OfficialVaginas	GynaGuard	GynaGuard
GTB	The Independant State of Nandi	Ford	Ford Fiesta
GTB	Go Make Waves	Ford	Ford Figo
Havas Worldwide ME	Reasons to Celebrate	Reckitt Benckiser	Durex Condoms
King James Group	The 200 Year Old	Sanlam	Sanlam
TBWA Hunt Lascaris Durban	Sip of the Nation Drinking Game	TOPS at SPAR	Corporate
TBWA Hunt Lascaris Durban	The Data Lite Ad	TOPS at SPAR	Corporate
Publicis	#MercedesBenzChallenge	Mercedes-Benz	A-Class
Ogilvy Johannesburg	The Proposal	Vodacom	Brand
DARLING FILMS (PTY) LTD	Facebook - Taxi	Nelson Mandela Foundation	Event
M&C Saatchi Abel	Hepi Fridomu Deyi	Nando's	Nando's
Ogilvy Cape Town	#MakeaMealofit	KFC	KFC
Havas Johannesburg	Own your situation	RB	Durex
Ogilvy Johannesburg	1120under5	KFC	Add Hope
Ogilvy Johannesburg	Smash the Label	ABInBev - Castle Lager	Castle Lager
BRANDTRUTH//DGTL	FNB Switch with a Selfie - Social Media Campaign	First National Bank (FNB)	FNB Retail
King James Group	Super Cards Super Stories	Pick n Pay	Proteas Super Cards
Showmax	The Night's Watch	Showmax	Game of Thrones
M&C Saatchi Abel	Zeitz MOCAA Insta Map: Using Social Media as Art Guide	Zeitz MOCAA (Museum of Contemporary Art Africa)	Zeitz MOCAA Digital Map
Publicis	#BornBold	Mercedes-Benz	C 63 S
TBWAREKLAM HIZMETLERI AS.	Hailstorm in Istanbul	IKEA	IKEA carpets
Ogilvy Cape Town	Oh Schweppes!	Schweppes - Coca-Cola	Schweppes Soda and Tonic
VML South Africa (Pty) Ltd	Don't Tell Me What To Do!	Edgars	Edgars Clothing

Ogilvy Johannesburg	#ShaveToRemember	Philips & The Nelson Mandela Foundation	Philips Hair Clippers
Impact BBDO	Zero Tolerance Ribbon	28 Too Many	FGM
K's Galleries	Eva Stories	K's Galleries	K's Galleries
DIGITAL - WEBSITE OR	MICROSITE		
Agency / Entrant	Title	Brand	Product
TBWA\Hunt Lascaris Johannesburg	Goodbye Malaria Website	Goodbye Malaria	Goodbye Malaria Website
Impact BBDO	Twix Faceoff	Twix	Twix Chocolates
Joe Public Connect	Moments in Morocco	Expedia	Morocco Tourism
Joe Public United	The Legend of Big John	Chicken Licken®	Big John™
PlusNarrative	YelloWeb - a human-centered design system & digital framework	MTN	YelloWeb
King James Group	Sanlam 100 Years	Sanlam	Sanlam
Hellocomputer	L'Atelier Platform	Absa - L'Atelier	L'Atelier Art competition
King James Group	Conversations with Yourself	Sanlam	Sanlam
Ogilvy Johannesburg	Remarkable Regifts	Mondelez	Cadbury Dairy MIk
Ogilvy Johannesburg	The Human Search Bar	Investec	Brand
Grid Worldwide	Saint	Saint	Saint Restaurant
DIGITAL - YOUTUBE - C	AMPAIGN		
Agency / Entrant	Title	Brand	Product
TBWA\Hunt Lascaris Johannesburg	Naught to NIMin 6 seconds	Nissan South Africa	Nissan Intelligent Mobility
The human.kind Group & FoxP2	Hippo.co.za YouTube Digital Launch Campaign	Hippo.co.za	Hippo Comparative Services
DIGITAL - YOUTUBE - S	INGLE		
Agency / Entrant	Title	Brand	Product
Ogilvy Cape Town	Labour	Mondelez	Clorets
DIGITAL CRAFTS - MUS	IC & SOUND DESIGN		
Agency / Entrant	Title	Brand	Product
Gorilla	Level Up	Unilever	Axe
VML South Africa (Pty) Ltd	Don't Tell Me What To Do!	Edgars	Clothing
DIGITAL CRAFTS - USE	OF TECHNOLOGY		
Agency / Entrant	Title	Brand	Product
Digitas Liquorice	Take Away Take Over	Unilever	Knorr
TBWA\Hunt Lascaris Johannesburg	Tweet Machine	Standard Bank	Brand
Digitas Liquorice	I See A New Perspective	Distell	Scottish Leader
Digitas Liquorice	Goodness Calendar	Unilever	Knorr
TBWA\Hunt Lascaris Johannesburg	Twitter Tug of War	Datsun South Africa	Go!
Accenture	MTN Chat - Recharge without leaving your chats	MTN	MTN Chat
TBWA REKLAM HIZMETLERI A S.	The Musical Font	Turkcell	fizy
BRANDTRUTH//DGTL			
King James Group	FNB Switch with a Selfie - Snapchat Lens	First National Bank (FNB)	FNB Retail
	FNB Switch with a Selfie - Snapchat Lens Super Cards Super Stories	First National Bank (FNB) Pick n Pay	FNB Retail Super Cards
FCB Joburg (Pty) Ltd	· · ·		
FCB Joburg (Pty) Ltd TBWA\Hunt Lascaris Johannesburg	Super Cards Super Stories	Pick n Pay	Super Cards Recruitment New Mcra
TBWA\Hunt Lascaris Johannesburg	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard	Pick n Pay Absa	Super Cards Recruitment
TBWA\Hunt Lascaris Johannesburg	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery	Pick n Pay Absa Nissan South Africa	Super Cards Recruitment New Mcra
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff	Pick n Pay Absa Nissan South Africa Old Mutual	Super Cards Recruitment New Mcra Servicing
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff	Pick n Pay Absa Nissan South Africa Old Mutual	Super Cards Recruitment New Mcra Servicing
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO DIGITAL CRAFTS - USE	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff R EXPERIENCE DESIGN	Pick n Pay Absa Nissan South Africa Old Mutual Twix	Super Cards Recruitment New Micra Servicing Twix Chocolates
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO DIGITAL CRAFTS - USE Agency / Entrant TBWA\Hunt Lascaris	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff R EXPERIENCE DESIGN Title	Pick n Pay Absa Nissan South Africa Old Mutual Twix Brand	Super Cards Recruitment New Micra Servicing Twix Chocolates Product
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO DIGITAL CRAFTS - USE Agency / Entrant TBWA\Hunt Lascaris Johannesburg	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff R EXPERIENCE DESIGN Title Goodbye Malaria Website YelloWeb - a human-centered design system &	Pick n Pay Absa Nissan South Africa Old Mutual Twix Brand Goodbye Malaria	Super Cards Recruitment New Mcra Servicing Twix Chocolates Product Goodbye Malaria Website
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO DIGITAL CRAFTS - USE Agency / Entrant TBWA\Hunt Lascaris Johannesburg PlusNarrative	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff R EXPERIENCE DESIGN Title Goodbye Malaria Website YelloWeb - a human-centered design system & digital framework	Pick n Pay Absa Nissan South Africa Old Mutual Twix Brand Goodbye Malaria	Super Cards Recruitment New Mcra Servicing Twix Chocolates Product Goodbye Malaria Website YelloWeb
TBWA\Hunt Lascaris Johannesburg VML South Africa (Pty) Ltd Impact BBDO DIGITAL CRAFTS - USE Agency / Entrant TBWA\Hunt Lascaris Johannesburg PlusNarrative Hellocomputer	Super Cards Super Stories Human Quantum Computer Virtual Street Art Gallery Advisor Dashboard Twix Faceoff R EXPERIENCE DESIGN Title Goodbye Malaria Website YelloWeb - a human-centered design system & digital framework L'Atelier Platform	Pick n Pay Absa Nissan South Africa Old Mutual Twix Brand Goodbye Malaria MTN Absa - L'Atelier	Super Cards Recruitment New Mcra Servicing Twix Chocolates Product Goodbye Malaria Website YelloWeb L'Atelier Art competition

VML South Africa (Pty) Ltd	Advisor Dashboard	Old Mutual	Servicing		
DIGITAL CRAFTS - WR	DIGITAL CRAFTS - WRITING				
Agency / Entrant	Title	Brand	Product		
King James Group	Conversations with Yourself	Sanlam	Sanlam		
Ogilvy Johannesburg	Remarkable Regifts	Mondelez	Cadbury Dairy Mlk		
Ogilvy Johannesburg	The Human Search Bar	Investec	Brand		
LIVE ACTIVATIONS	LIVE ACTIVATIONS				
Agency / Entrant	Title	Brand	Product		
J. Walter Thompson KSA	The Big Shutdown	Saudi Telecom Company	Self Service Digital Tools		
Traffic Digital	The Class of No Tomorrow	UNICEF	Public Service		
Ogilvy Johannesburg	Mandela Centenary	Philips & The Nelson Mandela Foundation	Philips Hair Clippers		
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag		
LIVE EVENTS	LIVE EVENTS				
Agency / Entrant	Title	Brand	Product		
TBWA\RAAD	The Art Gap	Standard Chartered Bank	Institutional		
King James Group	Mowgli 3D Cinema	Netflix	Mowgli - Legend of the jungle		
Glen 21 and Castle Lite Brand Team	Castle Lite Hip Hop HerStory	ABinBev	Castle Lite		

Visit the Loeries' <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u> feeds for more info and keep an eye on our <u>Loeries' special section</u> for the latest updates and in-depth interviews with the judges and winners.

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