

# The Loeries 2019 Official Rankings are out!

The Loeries has released its annual Official Rankings which provide a comprehensive overview of the performance across the advertising and brand communications industry throughout Africa and the Middle East based on performance at the 2019 Loerie Awards, held in Durban in August.



Herewith the top 3 agencies and brands in the Regional Agency Group, Overall Ranking by Brand and Overall Ranking by Agency categories:

## Regional Agency Group Top 3

1. TBWA\Hunt Lascaris\Johannesburg
2. Ogilvy EMEA
3. Joe Public

## Overall Ranking by Brand Top 3

1. Chicken Licken
2. City Lodge Hotel Group
3. Philips & The Nelson Mandela Foundation

## Overall Ranking by Agency Top 3

1. Joe Public
2. Ogilvy Johannesburg
3. TBWA\Hunt Lascaris\Johannesburg

For the complete list, click [here](#).