

StreetSmart SA expands to accommodation, wine tasting establishments

StreetSmart SA has expanded its initiative into accommodation and wine tasting establishments...



StreetSmart SA is a conduit fundraising organisation that partners with restaurants and now also accommodation establishments and wine tasting rooms, to receive donations from diners and guests to support their own locally based beneficiary organisations.

In this way, locally run programmes that prevent the vulnerable from becoming street children, and help those already on the streets through reintegration back into schools or families, can be funded.



StreetSmart raises R90,000 for Sinethemba Projects in Knysna 5 Dec 2017

The decision to branch out from a purely restaurant driven campaign developed organically at the request of owners of wine farms, guest houses, and hotels who expressed interest in becoming involved and joining the StreetSmart SA community.

In addition to the 94 restaurants throughout South Africa where patrons can add a voluntary R5 donation to their bill, guests at an increasing number of wine tasting rooms, B&B's, guest houses, and hotels are now also able to make a contribution.



#EatOutHelpOut: StreetSmart SA restaurants helping their communities out 9 Mar 2017

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All funds raised support organisations working with street children within the area where the establishments are located through education, skills training, and family reunification, in order to give them a chance to normalise their lives and to be re-integrated into society.

Last year, StreetSmart restaurants and their diners raised over R1,12 million nationally. The top five contributing restaurants were: Savoy Cabbage (Cape Town), raising R113,965, La Mouette (Cape Town), who raised R95,322, Foliage (Franschhoek), raising R59,700, Chatters Bistro (Knysna), who raised R40,461. and Nonna Lina (Cape Town), who raised R40,020.

For more, contact StreetSmart at 021-447-3227, email info@streetsmartsa.org.za or visit www.streetsmartsa.org.za.

For more, visit: https://www.bizcommunity.com