

Re-imagined Lexus LF-Z Electrified interior designs

Lexus has partnered with three artists and designers Salehe Bembury, Ondrej Zunka and Hender Scheme to re-image the latest concept car's interior and celebrate the world premiere of the LF-Z Electrified, a battery-electric concept vehicle symbolising the brand's next chapter.











The collective of creatives selected by Lexus, embodies the different aspects of Lexus' core principles: future-inspired design, Japanese heritage and Takumi craftsmanship, and an enhanced human-machine connection.

Salehe Bembury, an award-winning footwear designer, conceptualised a virtual interior that blends both a futuristic aesthetic with organic materials alongside his signature use of bright colour.

Ondrej Zunka, a London-based 3D artist's concept car features space-age mechanisms, sci-fi materials and multi-dimensional hues that transcend both time and space.

Hender Scheme, a Tokyo-based fashion label, wanted to reflect the Japanese heritage and Takumi craftsmanship of Lexus vehicles.

The LF-Z Electrified embodies the future of the Lexus brand and its interior the themes of Lexus's next chapter.

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