

Trace joins Huawei as a content provider for its video platform

Telecommunications company, Huawei, has selected Trace as its content provider for its video platform, Huawei Video. This partnership will see Trace content integrated into the Huawei Video app as a Video on Demand partner in the Middle East and Africa.

A selection of Trace's best content, which includes South African music shows, sports series, and Afro-Urban short films such as *House of Trace*, *Brothers with No Game*, *Sport Stars Uncovered*, *Star Block Workout* and *Fight Stars* will be featured on Huawei Video.

The Huawei Video app service is currently only available in South Africa and will be rolled out to other markets later.

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