

101st ADC finalists announced

The One Club for Creativity has announced the finalists for the 101st ADC Awards.



All finalists will win either Gold, Silver or Bronze Cubes or Merits, to be announced on 18 May during Creative Week 2022.

Leo Burnett Chicago has 30 finalists, 28 of which are for 'The Lost Class' on behalf of Change the Ref. Serviceplan Munich has 25 finalists, including 11 for Penny 'The Wish' and four for Gruner+Jahr Deutschland 'Dyslexia Unetided'.

Close behind is The *New York Times* Magazine with 24 ADC 101st Annual Awards finalists for 19 different entries, including three for 'The Puzzle of Asian American Identity'.

With 23 finalists is Dentsu Tokyo, including five for QD Laser, Inc. Retissa Super Capture 'With My Eyes'.



SA scores 15 finalists in One Show Awards 2022

26 Apr 2022

Berlin with 17 each, Area 23 New York and Google Brand Studio San Francisco with 11 each, and Xi'an Gaopeng Xi'an with 10.

A total of 762 entries from 36 counties are ADC 101st Annual Awards finalists this year. The top five countries for finalists are the US with 372, Germany with 91, China with 73, Japan with 46 and Canada with 37.

The ADC 101st Annual Awards ceremony will take place in person during Creative Week 2022 on 18 May at Gotham Hall in New York. In addition to honouring this year's top winners including Best of Show, Best of Disciplines, Fusion Cube and other special awards, the evening will feature a belated celebration of ADC's historic 100th anniversary, which was postponed last year due to the pandemic, and include important members and winners from throughout ADC history.



The One Show CMO Pencil award a unique honour 20 Apr 2022



The event will also feature a special presentation of the prestigious Manship Medallion, the original ADC competition award created by famed sculptor Paul Manship who made the Prometheus statue in Rockefeller Center, to 12 highly accomplished members of the creative community who have had a great impact on ADC through the years.

The complete ADC 101st Annual Awards finalists list is available here.

For more, visit: https://www.bizcommunity.com