

San Pellegrino competition seeks best young chefs in the world

Sparkling water brand, San Pellegrino has created a competition that consists of a global scouting project to find the best young chefs of the world and this now includes Africa as a region. Regional winners will be whisked off to Milan in June 2015 for a chance at the global title of S.Pellegrino Young Chef 2015.



Open until 15 December 2014, entrants can submit their application, together with their signature dish to Fine Dining Lovers, the online magazine endorsed by S.Pellegrino and Acqua Panna. The chefs have to be no older than 30 and working as professionals in a restaurant as chefs or sous chefs or chefs de partie for at least one year.

From 16 December, candidates will be divided in 20 regions according to the geographic area they come from. Then ALMA, one of the world's leading international educational and training centres for Italian cuisine, will select (through the online applications) the first 10 finalists for each region, according to five Golden Rules: ingredients, skills, genius, beauty and message.

Between 16 January and 28 February 2015, the 10 finalists of each area will have to compete during a local event: each region will have a jury composed by independent top chefs who will taste the signature dishes of the finalists and choose the best one, always according to the five Golden Rules. By the end of February, the 20 best local young chefs from each of the regions will be announced as the official finalists.

Stylist to match chef's dish

After collaborating with Missoni and Bulgari, S.Pellegrino has found a new ally in its commitment to scouting and promoting talent, Vogue Italia. In March 2015, Vogue Italia will match the 20 chefs with 20 emerging stylists: each of them will ideate a fashion creation inspired by the signature dish of the chefs.

The S.Pellegrino Talent Awards is the culmination of this competition and takes place 25-27 June 2015 in Milan when the signature dishes and fashion creations will be judged. An international jury of famous chefs will award the S.Pellegrino Young Chef 2015, while the cuisine and fashion lovers attending the final event will vote to assign Best Couple Chef Stylist 2015.

To enter the competition, go to www.finedininglovers.com.

For more, visit: <https://www.bizcommunity.com>