

Bernini dials up the glow with a stylish new look and easy opening cap

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Bernini - SA's much loved real natural sparkling grape frizzante - reveals a premium, sophisticated new look and easy-open cap, offering glow getters the chance to step up and enjoy the frizzante they've always loved, with even more convenience and style.



The Squad has spoken, and Bernini has delivered – with a new manicure-friendly, easy-open cap that is designed with the glamorous and independent lifestyle of the Bernini woman in mind – offering the ultimate convenience and easy accessibility. With a bold yet feminine new shape and delicate embossing, the beautiful new-look Bernini bottle has been expertly designed to accentuate the sparkle and glow within. An easy open cap to release the delicious real grape taste and delicate bubbles within, is a seamless move that brings every sip to life – so that Glow Getters go about living their lives with style and flair.

“Our Glow Getters are always finding new ways to glow up in their lives and show us how it’s done – so naturally we had to dial up the glow ourselves,” says Bernini marketing manager Tania Kotze. “Bernini prides itself on being a brand with its

finger on the pulse – that is why it is South Africa's much loved Frizzante drink for empowered women with style, confidence and glam. With our bold new look and improved features, we are taking the Bernini experience to the next level, and we invite our Squad to step into the spotlight and shine with us. They are the ones we celebrate with when we step up, because they inspire us to #GlowUpOnOurWayUp,” she emphasises.

Bernini is a grape-based, ready-to-drink alcoholic brand produced in South Africa using only the finest quality ingredients. This premium RTD range is currently available in three variants – Classic, Blush and Amber.

Anyone who would like to be part of the Bernini conversation on social media can visit the [Facebook page](#) or follow Bernini on Instagram [@BerniniSA](#) and Twitter [@BerniniSA](#).

Click here to watch the new [video](#) on the Bernini SA YouTube channel and don't forget to subscribe.

#NaturalSparklingGrapeFrizzante
#GlowUpOnOurWayUp
#BerniniFrizzanteFriday

Bernini supports responsible drinking and encourages all South Africans to consume alcohol responsibly. Alcohol Not for Persons under 18 years.

About Bernini

Bernini is a real Natural Sparkling Grape Frizzante for women ready to embrace their power, with the courage to be true to themselves. #GlowUpOnOurWayUp with Bernini Sparkling Grape Frizzantè. Available in Blush, Classic, and now also Amber (275ml NRB, 440ml CAN and 250ml CAN)

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Heineken Beverages



HEINEKEN Beverages was formed in 2023 following the merger of HEINEKEN South Africa, Distell and Namibia Breweries Limited.

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