

## **ZX ventures accelerating beverage innovation in Africa**

Zintle Botha is the Africa director of ZX Ventures, a global growth and innovation group within brewing giant AB InBev with a mandate to nurture, support and grow the products and services of the future. Botha shares how ZX Ventures ties into AB InBev's vision to become a total beverage company, the successful brands launched through the division so far, and how she hopes to build core competency for beverage innovation across key African markets.

Bizcommunity · ZX ventures accelerating beverage innovation in Africa

For more, visit: <https://www.bizcommunity.com>