

# Trade up at Tiger Wheel & Tyre

Issued by [Tiger Wheel & Tyre](#)

10 Sep 2020

*Fitment centre's latest promotion will have you have driving in worn and driving out wow*



Tiger Wheel & Tyre, South Africa's most trusted brand in auto fitment service, recently launched the "Trade In Trade Up" campaign which encourages customers to trade in their old alloy wheels and tyres where one can get up to R4,000 towards their upgrade to a brand-new wheel and tyre combo purchase.

"We understand that the pandemic has had an adverse effect on our economy with consumers having limited disposable income to spend on unplanned purchases. That's why we're offering a practical solution to help alleviate some of that financial burden by offering a competitive edge with our latest promotion," commented Fari Singh, marketing executive for the brand.

Adding, "Needing new tyres isn't a luxury purchase – it's a necessity, and if ignored, could turn into a safety hazard. That's why, as a trusted brand, it's our responsibility, now more than ever to provide our customers with value-added solutions."

How it works is simple. Visit your nearest Tiger Wheel & Tyre for an on-the-spot trade-in assessment. Trade-in values for alloy wheels and tyres vary based on brand, general wear and tear and service history. Any value that is offered must be used towards the purchase of a new wheel and tyre combo. A full list of terms and conditions can be found on the website.

Whether you're looking for an urgent upgrade or simply wanting to treat yourself, stop by your number one fitment centre to find the perfect combo that's trendy, affordable and suits you best! Promotion ends 31 October 2020.

Tiger Wheel & Tyre is committed to providing consumers with expert advice, superior fitment services and products from leading brands in wheels, tyres and batteries. For more information log on to [www.twt.to](http://www.twt.to) or find us on Facebook, Twitter and Instagram using the handle @TigerWheelnTyre.

*Due to the Covid-19 pandemic and for the safety of our customers and staff, Tiger Wheel & Tyre continues to implement strict hygiene protocols and social distancing across all stores.*

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At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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