

## Tiger Wheel & Tyre voted Best Tyre Fitment Centre

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The Star Readers' Choice Awards places beloved brand in number one spot for the last decade



Starting off 2021 on an optimistic note is the nation's leading auto fitment centre – Tiger Wheel & Tyre – who were recently named Best Tyre Fitment Centre in *The Star* Readers' Choice Best of the Best Awards for 2020.

"We are greatly humbled by this incredible honour and thank the wonderful people of South Africa for choosing us," said Farishta Singh, group marketing executive at TiAuto Investments.

"As a brand, it's our responsibility to continuously provide superior products and services. However, it's our people – our amazing staff – that play such an integral role in our business, ensuring our customers are happy and receive the best service that we can provide. It is a testament to this service that consumers across South Africa have voted us in top spot for 10 consecutive years."

Regarded as one of the most influential daily English publications, each year *The Star* encourages readers to vote for their number one choice of retail outlets. Over the last decade, Tiger Wheel & Tyre has triumphed as the top pick in its category and voted as first choice in businesses to be considered, contacted and searched online when deciding to purchase tyres.

Visit the multi-award-winning brand today! And, whether you shop online or in-store, take advantage of their latest promotion and get a **free** three-month membership to Tiger Advantage Plus benefit programme when you purchase any two premium brand tyres.



Tiger Advantage Plus - the ultimate benefit service

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For more information log on to <a href="www.twt.to">www.twt.to</a> or find us on Facebook, Twitter and Instagram using the handle @TigerWheelnTyre

Due to the Covid-19 pandemic and for the safety of our customers and staff, Tiger Wheel & Tyre continues to implement

and encourage strict hygiene protocols and social distancing across all stores.

- "Tiger Wheel & Tyre's testing of worn versus new tyres yields sobering results 18 Apr 2024
- "Tiger Wheel & Tyre takes ownership of the brand's 2 Gaborone stores 8 Dec 2023
- "South Africans vote Tiger Wheel & Tyre tops in 11 different awards this year 7 Dec 2023
- "Prepare for holiday road trips with some fast and some fun facts from Tiger Wheel & Tyre 6 Dec 2023
- \*Premium tyres triumph over budget tyres under rigorous test conditions 1 Nov 2023

## Tiger Wheel & Tyre



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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