

These countries buy the majority of SA-built cars and bakkies

By Ryan Bubear 10 May 2023

The majority of light vehicles produced in South Africa in 2022 were exported rather than sold locally. So, which countries receive most of our "made-in-SA" cars and bakkies?



In 2022, a whopping 351,785 locally built new vehicles were exported from South Africa, representing a year-on-year increase of 18% and 66.9% of total vehicle production in the country. In the process, SA-built cars and bakkies were shipped off to 110 nations around the world last year.

But which countries received the majority of these "Made-in-SA" vehicles? Well, according to Naamsa, the United Kingdom was again the top export destination in 2022, accounting for 67,884 units or 19.34% of light vehicles exported. However, Germany was a mere 485 vehicles behind in second, with 67,399 units (or 19.21%) sent over to the central European country.

France (23, 772 units) completed the podium, though Japan (23,750 units) was right on its tail in 4th position, gaining a place compared with 2021. The United States rocketed up the table to fifth spot, with SA shipping off 20,566 units (a year-on-year increase of 171.7%) to the major North American market.

Fascinatingly, Italy (18, 914 units) slipped two rankings to sixth, though still finished well ahead of seventh-placed Belgium (14,812 units). Australia (11,507 units), Spain (9,588 units) and the Netherlands (7,484) closed out the top 10, while the remaining 100 destinations contributed 85,268 units between them.

Volkswagen was the biggest vehicle exporter from South Africa in 2022, followed by Mercedes-Benz, Ford, BMW and Toyota. As a reminder, the passenger vehicles manufactured in South Africa last year were the BMW X3, Ford Everest (previous generation), Mercedes-Benz C-Class sedan, Toyota Corolla Quest, Toyota Corolla Cross, Toyota Fortuner, Volkswagen Polo hatchback and Volkswagen Polo Vivo.

Meanwhile, the light-commercial vehicles produced on local soil in 2022 were the Ford Ranger, Isuzu D-Max, Nissan NP200, Nissan NP300, Nissan Navara, Toyota Hilux, Toyota Hi-Ace and Toyota Quantum.

As a destination region, Europe continued to dominate and accounted for 72.7% of light vehicles exported from South Africa in 2022, thanks largely to both Germany and France reflecting major year-on-year increases. Of course, as Naamsa points out, the future of SA's vehicle exports to Europe is under threat owing to increasingly strict emissions regulations in that part of the world.

Naamsa warns these regulations "could add a significant cost to any vehicle produced in the domestic market for exports to the region" and also points to legislation to ban the sale of new internal combustion engine (ICE) vehicles in the European Union by 2035 as a "significant risk to vehicle exports".

Top 10 export destinations for SA-built light vehicles in 2022

- United Kingdom 67, 884 units (19.34%)
- Germany 67, 399 units (19.21%)
- France 23, 772 units (6.77%)
- Japan 23, 750 units (6.77%)
- United States 20, 566 units (5.86%)
- Italy 18, 914 units (5.39%)
- Belgium 14, 812 units (4.22%)
- Australia 11, 507 units (3.28%)
- Spain 9, 588 units (2.73%)
- Netherlands 7, 484 units (2.13%)

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ABOUT THE AUTHOR

Having written about everything from sport to politics and crime, Ryan eventually settled on motoring. For the past 12 years, he's been penning articles - both online and in print - about the broader automotive industry, though he's particularly fascinated by vehicle sales statistics. Currently a freelance writer and editor, Ryan is itching to slide (okay, squeeze) in behind the wheel of his soon-to-be-restored 1971 Austin Mini Mk3.

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