

Showmax licenses first international reality TV series format: *Temptation Island*

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African streaming service Showmax has licensed its first international reality TV series format, *Temptation Island*.



The ultimate relationship test, *Temptation Island* follows four couples at a pivotal time in their relationship, where they must mutually decide if they are ready to commit to one another for the rest of their lives - or go their separate ways.

Together, the couples experience the ultimate holiday in paradise, where they join single people, all looking for love. There, they live the 'single life', in a test that is meant to help answer their most difficult questions about their relationship.

Distributed by Banijay Rights, the global distribution arm of Banijay, *Temptation Island* is a Teen Choice-nominated pop culture phenomenon, which has been adapted 25 times and counting.

"*Temptation Island South Africa* is going to be must-watch and must-tweet TV," says Candice Fanguero, Showmax's head of content. "South Africans love reality TV; *The Real Housewives of Durban* recently set the record for the most first-day views on Showmax ever. Our audience has already devoured the first two seasons of *Temptation Island USA* so we're confident there's an appetite for more, especially when we add some uniquely South African spice."



The Real Housewives of Durban breaks viewing records on Showmax

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Afrokaans Film & Television (*Survivor SA*) is producing the 12-episode Showmax Original, which is expected to premiere in the first half of 2021.

Enter now:

<https://www.temptationislandsa.com/>

For a taste of what's to come, binge seasons one and two of *Temptation Island USA* on Showmax [here](#).

About Showmax

Showmax is an internet TV service. What sets Showmax apart is a unique combination of hit African content, first and exclusive international series, premium documentaries and the best kids' shows. Showmax Pro adds music, news and live sport from SuperSport. For a single monthly fee, get unlimited access. Start and stop when you want.

Stream Showmax using apps for smart TVs, smartphones, tablets, computers, media players and gaming consoles. Manage data consumption using the bandwidth capping feature. No internet? No problem - download shows to smartphones and tablets to watch later offline.

Showmax was born in 2015. Showmax and Showmax Pro are available in sub-Saharan Africa. A Showmax diaspora service is also available in selected markets worldwide.

For more information, visit www.showmax.com.

About Banijay Rights

Leading independent global distributor, Banijay Rights, represents a world-class, multi-genre portfolio of over 100,000 hours of standout programming. Leading distribution for the largest international creator and producer, Banijay, the division handles the exploitation of some of the planet's best scripted and non-scripted brands.

Representing quality, excellence and experience in the business of linear and non-linear television and ancillary activity across all platforms, Banijay Rights' catalogue encompasses a host of top titles from Banijay's 120+ in-house labels, and a number of third-party producers, spanning drama, comedy, entertainment, factual, reality, family, formats and theatrical.

Delivering high-quality IP, which was born locally and travels globally, the distributor offers the best stories told the best way. Its landmark brands include *Survivor*, *Big Brother*, *MasterChef*, *Temptation Island*, *Grantchester*, *Extreme Makeover: Home Edition*, *Deal or No Deal*, *Versailles*, *Biggest Loser*, *Home and Away*, *Money Drop*, *Mr Bean* and *Black Mirror*.

Built on independence, creative freedom, entrepreneurialism and commercial acumen, Banijay Rights operates under the direction of chief executive officer Cathy Payne.

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