

Michelle Lee joins Netflix

Allure magazine's editor-in-chief, Michelle Lee, is joining streaming service Netflix as VP of editorial and publishing, reports *Adweek*.

Lee's new role will be focused on platforms such as Netflix's social media channels, podcasts and print publication *Queue* and she will be reporting to Netflix CMO Bozoma Saint John. Lee began her magazine career in 1997 as an intern at *Glamour* and went on to become a writer and editor for a variety of publications, including *Mademoiselle*, *Paper* and *Us Weekly*.

Lee will begin her new role in late July.

Read the full article [here](#).

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