

## **Dancestar Television, Media Brokerage Africa sign distribution partnership**

Dancestar Television has signed an exclusive distribution, content sales and advertising partnership for Africa with Media Brokerage Africa. Dancestar TV is an over-the-top (OTT) live stream channel that offers a mix of news, interviews, festival features and music videos.

Dancestar Ventures LLC CEO Andy Ruffell says the Dancestar TV is extending its reach to over 60 OTT platforms globally, including Africa, and Media Brokerage Africa will enable the channel to penetrate the African market.

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