

Local, international tourism experts to address eThekweni Tourism Investment Symposium

Some of the top local and international tourism experts are among speakers that will address the TIA360 eThekweni Tourism Investment Symposium taking place virtually this Thursday, from 9am to 6pm.

The conference, which aims to boost and attract investment to KwaZulu-Natal's tourism industry, will feature six sessions throughout the day - AgriTourism, Community Tourism, Eventing4Tourism, Tech4Tourism, Finance4Tourism and Education4Tourism.

Richard Perez, founding director of the Hasso Plattner D-School at the UCT Business School, will kick off the conference with the first keynote address. Other notable guests include Chris Flynn (CEO of the World Tourism Association for Culture and Heritage Australia), Natalia Bayona (leader of the Innovation at the World Tourism Organisation), and Dr Thabo Lehlokoe (co-founder and chairman of Seemahale Investment Corporation, Seenergy and Seemahale Telecoms Proprietary Limited).

[Click here](#) to learn more and register for this conference.

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