

Will marketing be affected by AI and ChatGBT?

Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing and Leadership every Thursday at 12pm on ebizradio.com, look at AI and ChatGPT and how it could impact marketing.



ChatGPT is a bot that has the ability to write clear and human-like text.

Is it possible that these tools could be the next big disruptive movement in the marketing space?

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