

# Newspapers ABC Q1 2021: Some good showings for newspapers

By [Danette Breitenbach](#)

12 May 2021

The First Quarter of the 2021 the Audit Bureau of Circulation (ABC) showed some good news for the sector, but the general trend was one of weak increases on the previous quarter.



## Daily newspapers

There was good news for many newspapers in this category, with 16 of the active 22 newspapers showing a positive increase on the previous quarter. *The Cape Argus* was tops increasing by 23.2% on the previous quarter, with *The Star*, *Cape Times*, and *Pretoria News* with increases of over 20%. This follows after *Pretoria News*, *Cape Argus* and *Cape Times* had not submitted any data in Q4 2020.

Publication name	Frequency	Cover Price	Total circulation	%change quarter	%change year
Daily Nation	MD, Mo-Sat	KShs 60.00 / KShs 33.00	77,188	1.5%	-23.7%
Daily Sun	Mo-Fr	R 5.00 / R 5.00	51,342	-10.6%	-46.0%
Isolezwe	MD, Mo-Fr	R 4.60 /	40,016	1.4%	-34.1%
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	32,296	-3.5%	-3.5%
Burger, Die Daily	MD, Mo-Fr	R 12 / R not set	32,018	-2.5%	-9.4%
Sowetan	Mo-Fr	R R4.90 /	31,005	11.8%	-41.0%
Citizen, The (Daily)	MD, Mo-Fr	R 8.9 /	29,800	-0.7%	-18.0%
Star, The	MD, Mo-Fr	R 11.50 /	27,067	21.5%	-52.5%
Son (Daily)	MD, Mo-Fr	R 6.00 /	25,042	-2.4%	-38.3%
Beeld, Daily	MD, Mo-Fr	R 14.50 / R 14.50	24,062	1.0%	-14.9%
New Vision	MD, Mo-Fr	UGShs 2000.00 /	19,210	1.4%	-18.4%
Times of Swaziland	MD, Mo-Fr	E 5.50 /	18,657	3.2%	-6.1%
Business Day	MD, Mo-Fr	R R20.00 /	13,958	4.0%	-26.7%
Mercury, The	MD, Mo-Fr	R 10.50 /	11,862	5.4%	-43.9%
Herald, The	MD, Mo-Fr	R 7.30 / R 2.31	11,656	1.1%	-10.1%
Cape Times	MD, Mo-Fr	R 12.00 / R 6.00	11,636	20.7%	-54.5%
Cape Argus	MD, Mo-Fr	R 10.00 / R 5.00	11,001	23.2%	-53.7%
Daily Dispatch	MD, Mo-Fr	R 7.40 / R 3.50	10,882	0.5%	-18.4%

Daily News	MD, Mo-Fr	R 9.00 /	9,722	8.6%	-48.5%
Taifa Leo	MD, Mo-Sat	KShs 30.00 / KShs 20.00	8,169	10.0%	-26.7%
Witness, The	MD, Mo-Fr	R 9.20 / R 9.20	8,035	-2.6%	-19.0%
Pretoria News	MD, Mo-Fr	R 10.00 /	2,361	20.6%	-76.3%
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	Terminated		
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / Nam\$ 3.00	Resigned		
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	No Submission		
Volksblad - Daily	Mo-Fr	R 8.30 / R 8.30	Digital Only		
Diamond Fields Advertiser	MD, Mo-Fr	R 6.00 /	Changed Sector		.

## Weekly newspapers

Only three newspapers showed a slight increase on the previous quarter in this category. The smallest category under Newspapers with only 10 newspapers, only *Soccer Laduma* and *Mail & Guardian* (of the South African newspapers) had positive increases.

Publication name	Frequency	Cover Price	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	R 5.00 /	92,238	2.0%	-50.7%
Ilanga	2xW, Mo&Th	R 4.10 /	45,489	-2.2%	-9.4%
Post, The	Wkly, Wed	R 10.00 /	21,677	-0.7%	-39.2%
Mail & Guardian	Wkly, Fr	R 45.00 /	12,147	3.1%	-40.3%
Voice, The	Wkly, Fr	Pula 8.50 /	10,397	2.8%	-20.2%
Lesotho Times	Wkly, Th	R 6.00 /	6,408	-0.9%	-7.3%
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	6,030		
The Midweek Sun	Wkly, Wed	P8.00 /	5,223		
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	1,884	-68.5%	
Burger, Die Friday	Wkly, Fr	R 12 / R 8.00	Digital Only		.

## Weekend newspapers

Despite being slight, 12 newspapers in this category had positive increases on the previous quarter with *Isolezwe ngoMgqibelo* showing a 9.3% and *The Saturday Star* an 8.8% increase. The other eight publications in the category all showed a negative percentage on the previous quarter.

Publication name	Frequency	Cover Price	Total circulation	%change quarter	%change year
Sunday Times	Wknd	R R22.00 / R R5.43	115,209	3.2%	-44.1%
Sunday Nation	Wkly, Sun	KShs 60.00 / KShs 33.00	88,681	0.4%	-19.4%
Rapport	Wknd	R 31.00 / R 31.00	81,780	-1.6%	-9.5%
Burger, Die Saturday	Wkly, Sat	R 16 /	45,169	-0.2%	-8.4%
Sunday World	Wknd	R R8.80 /	32,481	-4.8%	-5.8%
Beeld, Saturday	Wkly, Sat	R 16.00 /	31,961	1.4%	-7.5%
Isolezwe ngoMgqibelo	Wkly, Sat	R 4.90 /	29,754	9.3%	-35.2%
Isolezwe ngeSonto	Wkly, Sun	R 4.90 /	27,446	-2.7%	-38.4%
City Press	Wknd	R 23.30 /	26,764	-7.7%	-20.9%
Ilanga Langesonto	Wknd	R 4.10 /	22,765	2.5%	-24.6%
Sunday Tribune	Wkly, Sun	R 25.80 /	22,203	0.2%	-41.5%
Independent on Saturday	Wkly, Sat	R 11.00 /	14,857	0.9%	-40.9%
Citizen, The (Saturday)	Wkly, Sat	R 10.00 /	14,715	4.8%	-3.3%
Weekend Argus	Wknd	R 24.50 / R 11.25	12,978	6.8%	-65.8%
Sunday Vision	Wkly, Sun	UGShs 2000.00 /	11,944	-3.9%	-11.5%
Weekend Post	Wknd	R 9.40 / R 2.31	10,068	-1.2%	-14.1%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	R 7.40 / R 3.50	9,783	3.7%	-17.2%
Saturday Star, The	Wkly, Sat	R 19.00 /	8,849	8.8%	-71.3%
Weekend Witness	Wkly, Sat	R 9.70 / R 9.70	7,466	-2.5%	-18.5%
Taifa Jumapili	Wkly, Sun	KShs 30.00 / KShs 20.00	7,141	4.8%	-22.5%
Sunday Monitor	Wknd	UGShs 2000.00 /	Terminated		

The Southern Cross	Wkly, Sun	R 12.00 /	Resigned		
Sunday Mail	Wkly, Sun	ZMW 10.00 /	No Submission		
Pretoria News Saturday	Wkly, Sat	R 10.00 /	No Issue		
Son op Sondag (formerly Sondag Son)	Wkly, Sun	R 10.50 /	Discontinued		
Sunday Sun	Wknd	R 13.60 /	Discontinued		
Volksblad - Saturday	Wkly, Sat	R 9.50 /	Digital Only		.

## Local newspapers

This large category had a disappointing number of positives, with only nine newspapers showing an increase on the previous quarter. The only double figures were recorded by *Vaalweekblad* (26.5%) and *Mpumalanga News* (10%). There was one resignation, three discontinuations and five changed sector in the category.

Publication name	Frequency	Cover Price	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	R 1.50 /	15,752	-4.3%	-22.9%
George Herald (Thursday)	Wkly, Th	R 5.00 /	10,405	-1.3%	-22.3%
Witbank News, Fri	Wkly, Fr	R 4.00 /	8,418	1.4%	-53.6%
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	7,922	-4.5%	-46.3%
Paarl Post	Wkly, Th	R 9.20 / R .20	7,798	-5.1%	-23.3%
Weslander, The	Wkly, Th	R 8.30 /	6,975	-2.5%	-14.6%
Worcester Standard	Wkly, Th	R 7.60 / R .20	6,523	-1.9%	-12.2%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	5,891	-4.1%	-38.5%
Mpumalanga News	Wkly, Wed	R 1.70 /	5,855	10.0%	-34.0%
Capricorn Voice	Wkly, Wed	R 1.00 /	5,631	-5.3%	89.3%
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	5,100	0.9%	-18.4%
Limpopo Mirror	Wkly, Fr	R 5.00 /	4,868	-9.7%	-25.2%
District Mail	Wkly, Th	R 8.90 / R .20	4,097	-4.6%	-23.6%
Vaalweekblad	Wkly, Th	R 6.10 /	4,084	26.5%	-10.6%
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	3,488	-7.0%	-35.4%
Representative	Wkly, Fr	R 6.50 /	2,874	-21.4%	-29.2%
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	2,716	-7.6%	-34.0%
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	2,361	-1.4%	-23.4%
Northern Review Weekend	Wkly, Fr	R 3.00 /	1,838	-10.9%	-33.9%
Knysna Plett Herald	Wkly, Th	R 4.00 /	1,716	-7.4%	-20.1%
Bosvelder Review	Wkly, Fr	R 2.00 /	1,657	-5.4%	-16.9%
Streeknuus	Wkly, Fr	R 3.00 /	1,552	1.6%	-23.5%
Talk of the Town	Wkly, Fr	R 6.50 /	1,531	-21.2%	-22.1%
Northern Natal Courier	Wkly, Fr	R 4.60 /	1,513	4.3%	-20.3%
Ladysmith Gazette	Wkly, Fr	R 5.30 /	1,369	4.7%	-35.9%
Daller, Die	Wkly, Fr	R 2.00 /	1,341	-2.0%	-29.1%
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	1,261	5.8%	-8.8%
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	1,133	3.8%	-10.5%
The Courier	Wkly, Fr	R 6.00 /	1,126	0.0%	0.0%
Vryheid Herald	Wkly, Fr	R 4.60 /	867	-5.2%	-41.9%
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	559	-14.8%	-47.3%
Streeknuus Delmas	Wkly, Fr	R 3.00 /	Resigned		
Lowvelder, The / Laevelder, Die ( Tuesday)	Wkly, Tue	R 4.00 /	Discontinued		
Md South Coast Mail	Wkly, Fr	R 1.00 /	Discontinued		
Tembisan	Wkly, Th	R 1.50 /	Discontinued		
Carletonville Herald	Wkly, Fr	R 5.80 /	Changed Sector		
Hermanus Times	Wkly, Th	R 7.60 / R .20	Changed Sector		
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	R 4.00 /	Changed Sector		
Potchefstroom Herald	Wkly, Fr	R 6.10 /	Changed Sector		
South Coast Herald	Wkly, Fr	R 3.00 /	Changed Sector		.

## Free newspapers

This category had a sprinkling of success with many newspapers showing an increase on the previous quarter. However, most of these were under one percent.

*City Vision* (Khayalitsha) had a 40.1% increase on the previous quarter with *Umgungundlovu Eyethu* (former *Umnjeni*) showing a 33.5% increase, followed closely by *Highvelder* on 29.5% and *Eastern Cape Rising Sun* 27.7%. *City Vision* (Lwandle / Nomzamo) former *Kasi Vision Helderberg* also had a good increase of 20.3%.

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
Taxi Times	Jan -Mar	F	145,970	0.7%	87.2%
PE Express	Jan -Mar	Wkly, Wed	119,961	0.0%	0.0%
Sedibeng Ster	Jan -Mar	Wkly, Th	90,942	0.0%	0.0%
Plainsman	Jan -Mar	Wkly, Wed	89,536	-0.1%	-0.2%
Rekord East/Oos	Jan -Mar	Wkly, Tue	79,025	0.1%	1.1%
Vukani	Jan -Mar	Wkly, Wed	77,419	4.1%	-4.5%
Mthatha Express	Jan -Mar	Wkly, Wed	69,970	0.0%	16.6%
Tabletalk	Jan -Mar	Wkly, Wed	67,177	4.0%	-4.5%
North Coast Rising Sun	Jan -Mar	Wkly, Wed	62,776	4.9%	-3.2%
Rekord Centurion	Jan -Mar	Wkly, Wed	60,148	0.0%	-0.2%
Randburg Sun	Jan -Mar	Wkly, Th	59,398	-0.1%	-0.1%
Phoenix Tabloid	Jan -Mar	Wkly, Tue	55,980	0.0%	0.0%
Highway Mail	Jan -Mar	Wkly, Fr	54,097	0.0%	0.1%
Kathorus Mail	Jan -Mar	F	54,025	0.4%	1.3%
Athlone News	Jan -Mar	Wkly, Wed	53,484	5.4%	-4.4%
Chatsworth Tabloid	Jan -Mar	Wkly, Wed	52,480	0.0%	0.0%
Chatsworth Rising Sun	Jan -Mar	Wkly, Tue	51,550	0.0%	1.6%
The Springfield Weekly Gazette	Jan -Mar	Wkly, Th	50,605	0.2%	1.3%
Sandton Chronicle	Jan -Mar	Wkly, Wed	49,497	0.2%	-0.6%
Kempton Express	Jan -Mar	Wkly, Th	48,257	-0.4%	-11.6%
Southern Mail	Jan -Mar	Wkly, Wed	48,186	4.6%	-4.3%
People s Post Mitchells Plain	Jan -Mar	Wkly, Tue	47,500	1.5%	-31.5%
Roodepoort Record	Jan -Mar	Wkly, Th	46,789	0.3%	-7.2%
Southern Suburbs Tatler	Jan -Mar	Wkly, Wed	46,601	5.2%	-4.2%
Bloemfontein Courant (formerly Krant)	Jan -Mar	Wkly, Wed	44,889	0.0%	-10.0%
Bedfordview & Edenvale News	Jan -Mar	Wkly, Wed	44,145	0.4%	-2.7%
Boksburg Advertiser	Jan -Mar	Wkly, Tue	43,465	0.0%	0.0%
Go & Express	Jan -Mar	Wkly, Th	42,340	0.1%	-0.3%
City Vision (Khayalitsha)	Jan -Mar	Wkly, Th	42,202	40.1%	-16.4%
Ster, South	Jan -Mar	Wkly, Tue	41,460	0.0%	7.9%
Ethekwini Times	Jan -Mar	Wkly, Fr	40,980	0.0%	0.0%
Umlazi Times	Jan -Mar	Wkly, Th	40,980	0.0%	0.0%
Bloemnuus	Jan -Mar	Wkly, Th	40,879	-1.0%	-8.9%
Rosebank Killamey Gazette	Jan -Mar	Wkly, Tue	40,805	-0.2%	59.8%
Overport Rising Sun	Jan -Mar	Wkly, Th	40,350	0.0%	-10.0%
Rekord North/Noord	Jan -Mar	Wkly, Th	40,000	0.0%	0.0%

Tame Times - Weekly	Jan -Mar	Wkly, Tue	39,986	0.0%	-44.8%
Benoni City Times	Jan -Mar	Wkly, Tue	38,838	0.0%	0.3%
Alberton Record	Jan -Mar	Wkly, Wed	37,726	0.1%	-0.9%
Fourways Review	Jan -Mar	Wkly, Wed	36,688	0.2%	-0.1%
Maritzburg Echo	Jan -Mar	Wkly, Th	36,299	-2.0%	-38.9%
Noordkaap Bulletin	Jan -Mar	Wkly, Th	35,131	-0.1%	
Vista	Jan -Mar	Wkly, Th	35,123	-0.1%	0.6%
Tongaat & Verulam Tabloid (former Northern Star)	Jan -Mar	Wkly, Tue	34,980	0.0%	0.0%
Ridge Times	Jan -Mar	Wkly, Fr	34,950	0.0%	0.0%
South Coast Fever	Jan -Mar	Wkly, Th	34,940	0.0%	0.0%
Express	Jan -Mar	Wkly, Wed	33,987	0.0%	-12.3%
Rekord Moot	Jan -Mar	Wkly, Th	33,568	0.0%	0.0%
Msunduzi Eyethu (former Edendale)	Jan -Mar	Wkly, Th	33,281	2.6%	-4.5%
Ster, North	Jan -Mar	Wkly, Tue	32,825	0.2%	7.8%
City Vision (Langa/Gugulethu)	Jan -Mar	Wkly, Th	32,500	13.5%	-34.5%
Southern Star	Jan -Mar	Wkly, Fr	31,980	0.0%	0.0%
Helderberg Gazette.	Jan -Mar	Wkly, Tue	31,662	0.0%	0.7%
Tygerburger Table View	Jan -Mar	Wkly, Wed	31,491	0.4%	0.1%
Constantiaberg Bulletin	Jan -Mar	Wkly, Wed	30,679	5.7%	-3.8%
Germiston City News	Jan -Mar	Wkly, Tue	30,251	0.0%	0.5%
False Bay Echo	Jan -Mar	Wkly, Wed	30,242	6.3%	-3.8%
Atlantic Sun	Jan -Mar	Wkly, Wed	30,157	6.3%	-3.8%
Northcliff & Melville Times	Jan -Mar	Wkly, Tue	30,102	-0.9%	1.9%
Eyethu Bay Watch (Formerly Baywatch)	Jan -Mar	Wkly, Wed	30,064	0.0%	0.0%
Komani Karoo Express	Jan -Mar	Mtly	29,980	0.0%	0.3%
UD Express	Jan -Mar	Wkly, Wed	29,975	0.0%	0.1%
Rekord Mamelodi	Jan -Mar	Wkly, Fr	29,950	4.1%	0.0%
North Coast Courier	Jan -Mar	Wkly, Wed	29,947	0.1%	-24.6%
Rising Sun Lenasia	Jan -Mar	Wkly, Wed	29,925	0.0%	-9.1%
Dolphin Coast Mail	Jan -Mar	Wkly, Wed	29,920	-0.1%	2.0%
East Coast Mail	Jan -Mar	Wkly, Wed	29,920	-0.1%	2.1%
Issue Mangaung	Jan -Mar	Wkly, Wed	29,900	0.0%	0.0%
Soweto Express	Jan -Mar	Mtly	29,900	2.7%	1.4%
Umlazi Eyethu	Jan -Mar	Wkly, Fr	29,881	0.0%	0.0%
Polokwane Observer.	Jan -Mar	Wkly, Th	29,828	0.2%	266.8%
Diepkloof Urban News	Jan -Mar	Wkly, Fr	29,820	0.0%	-0.6%
Bolander	Jan -Mar	Wkly, Wed	29,794	4.8%	-3.9%
Coastal Weekly	Jan -Mar	Wkly, Th	29,469	-0.9%	-0.4%
Public Eye	Jan -Mar	Wkly, Th	29,285	0.9%	-1.8%
Stanger Weekly	Jan -Mar	Wkly, Wed	29,271	0.0%	-2.1%
Maritzburg Sun	Jan -Mar	Wkly, Wed	29,122	0.8%	-2.5%
Rekord Noweto	Jan -Mar	Wkly, Fr	28,950	5.8%	0.0%
Mdrand Reporter	Jan -Mar	Wkly, Th	28,041	0.2%	0.2%
Tygerburger Eersterivier/Blue Downs	Jan -Mar	Wkly, Wed	28,002	0.4%	0.1%
Northglen News	Jan -Mar	Wkly, Fr	27,516	0.2%	0.1%
Berea Mail	Jan -Mar	Wkly, Fr	27,094	0.7%	0.3%
Roodepoort Northsider (Formerly Northside Chronicle	Jan -Mar	Wkly, Th	26,788	-0.5%	-7.4%
Krugersdorp News	Jan -Mar	Wkly, Wed	26,629	0.1%	-11.9%
Springs Advertiser	Jan -Mar	Wkly, Wed	26,009	0.0%	-0.2%
Southern Courier	Jan -Mar	Wkly, Tue	25,377	9.1%	-35.5%
Pimville Urban News	Jan -Mar	Wkly, Fr	24,820	0.0%	-0.7%
Protea Urban News	Jan -Mar	Wkly, Fr	24,820	0.0%	-0.7%
Intshonalanga Eyethu	Jan -Mar	Wkly, Fr	23,775	0.0%	-20.3%
Eikestadnuus.	Jan -Mar	Wkly, Th	23,627	-0.3%	1.3%
People s Post False Bay	Jan -Mar	Wkly, Tue	22,000	0.0%	-10.9%
Issue, Eastern Free State	Jan -Mar	Wkly, Th	21,900	0.0%	0.0%
Xpress Times	Jan -Mar	Wkly, Wed	21,250	1.6%	-13.4%
Tygerburger Durbanville	Jan -Mar	Wkly, Wed	20,944	-0.2%	1.1%
Hermanus Times.	Jan -Mar	Wkly, Wed	20,652	0.6%	



Comaro Chronicle	Jan -Mar	Wkly, Wed	20,460	0.6%	-1.8%
Rekord West News/Wes Nuus	Jan -Mar	Wkly, Fr	20,200	1.9%	0.0%
Tygerburger Elsiesrivier	Jan -Mar	Wkly, Wed	20,020	0.5%	0.1%
Tygerburger Ravensmead/Belhar	Jan -Mar	Wkly, Wed	20,016	0.5%	0.1%
People s Post Athlone	Jan -Mar	Wkly, Tue	20,000	5.8%	-32.7%
People s Post Claremont/Rondebosch	Jan -Mar	Wkly, Tue	20,000	0.0%	-27.6%
People s Post Constantia/Wynberg	Jan -Mar	Wkly, Tue	20,000	0.0%	-20.1%
Kouga Express	Jan -Mar	Wkly, Th	19,961	0.0%	-0.1%
South Coast Sun	Jan -Mar	Wkly, Fr	19,896	0.2%	0.4%
Bonus Review	Jan -Mar	Wkly, Wed	19,880	0.0%	-50.2%
Merebank Rising Sun	Jan -Mar	Wkly, Tue	19,850	0.0%	-11.2%
UGU Eyethu	Jan -Mar	Wkly, Wed	19,850	0.0%	-46.1%
The Olifants News	Jan -Mar	F	19,462		
Tygerburger Brackenfell	Jan -Mar	Wkly, Wed	19,376	0.5%	0.6%
Tygerburger Kuilsrivier	Jan -Mar	Wkly, Wed	19,347	0.6%	0.3%
Tygerburger Bellville	Jan -Mar	Wkly, Wed	19,203	0.7%	0.8%
Swartland Gazette (formerly Swartland Monitor).	Jan -Mar	Wkly, Tue	19,160	0.3%	1.1%
Brakpan Herald	Jan -Mar	Wkly, Tue	18,991	0.5%	0.1%
Tygerburger Minerton	Jan -Mar	Wkly, Wed	18,724	0.6%	0.2%
Tygerburger Kraaifontein	Jan -Mar	Wkly, Wed	18,687	0.6%	0.3%
TygerBurger De Grendel	Jan -Mar	Wkly, Wed	18,565	0.6%	0.2%
Rekord Central/Sentraal	Jan -Mar	Wkly, Fr	18,500	0.0%	0.1%
Randfontein / Westonaria Herald.	Jan -Mar	Wkly, Tue	18,434	-0.1%	-5.8%
People s Post Landsdowne	Jan -Mar	Wkly, Tue	18,000	8.8%	-0.6%
Md South Coast Rising Sun	Jan -Mar	Wkly, Tue	17,850	0.0%	-10.9%
Steelburger	Jan -Mar	Wkly, Th	17,700	0.0%	0.0%
Southlands Sun	Jan -Mar	Wkly, Fr	17,557	3.9%	-1.2%
TygerBurger Tyger Valley	Jan -Mar	Wkly, Wed	17,464	0.7%	0.4%
Eastern Cape Rising Sun	Jan -Mar	Wkly, Tue	17,034	27.7%	-60.3%
Potchefstroom Herald.	Jan -Mar	Wkly, Fr	16,938	0.0%	
Northern Eyethu	Jan -Mar	Mtly	15,857	0.0%	0.0%
Weskus Nuus	Jan -Mar	F	14,930	-0.1%	-0.1%
Alex News	Jan -Mar	F	14,810	0.0%	-25.0%
Tygerburger Parow	Jan -Mar	Wkly, Wed	14,371	0.7%	0.3%
Tygerburger Goodwood	Jan -Mar	Wkly, Wed	14,097	0.8%	0.3%
People s Post City Edition	Jan -Mar	Wkly, Tue	14,000	14.9%	-31.1%
People s Post Grassy Park	Jan -Mar	Wkly, Tue	14,000	8.5%	-23.5%
People s Post Retreat	Jan -Mar	Wkly, Tue	14,000	14.9%	-27.7%
People s Post Woodstock	Jan -Mar	Wkly, Tue	14,000	-0.5%	-4.8%
Umgungundlovu Eyethu (former Umngeni)	Jan -Mar	F	13,293	33.5%	-33.1%
Queensburgh News	Jan -Mar	F	13,004	0.2%	0.2%
Vrystaat Kroon	Jan -Mar	F	12,292	-0.3%	
Breederivier Gazette.	Jan -Mar	Wkly, Wed	12,160	2.0%	5.3%
Carletonville Herald.	Jan -Mar	Wkly, Fr	11,970	-0.2%	
Highveld, The	Jan -Mar	Wkly, Fr	11,955	29.5%	-33.0%
Village Talk	Jan -Mar	Wkly, Wed	11,946	0.0%	0.0%
Zululand Eyethu (formerly Eshowe Watch)	Jan -Mar	Mtly	11,848	0.0%	0.0%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Jan -Mar	Wkly, Th	10,000	20.3%	-33.1%
Uthukela Eyethu	Jan -Mar	Wkly, Th	9,950	-0.5%	-0.5%
Greytown Gazette	Jan -Mar	Wkly, Mon	9,900	0.0%	11.2%
Corridor Gazette	Jan -Mar	F	9,800	0.0%	11.4%
Hazyview Herald	Jan -Mar	F	9,795	0.0%	0.0%
Maseru Metro	Jan -Mar	Wkly, Th	8,704	-46.0%	-75.1%
Ystervark	Jan -Mar	Wkly, Th	7,900	0.1%	
Parys Gazette	Jan -Mar	Wkly, Fr	7,480	0.0%	-0.1%
Sentinel News	Jan -Mar	Wkly, Wed	6,924	6.8%	-3.1%
CXpress	Jan -Mar	Wkly, Wed	4,995	0.0%	-49.5%
Inner City Gazette	Jan -Mar	Wkly, Th	4,975	0.8%	0.3%
The Hilton	Jan -Mar	Mtly	4,960	0.0%	

The Weekly Free State	Jan -Mar	Wkly, Th	4,950	0.0%	
Standerton Advertiser.	Jan -Mar	Wkly, Fr	4,758	-8.3%	-1.9%
Free State Sun	Jan -Mar	Wkly, Th	4,750	0.0%	0.0%
Maluti News	Jan -Mar	Wkly, Fr	2,495	0.0%	0.0%
Cosmo City Chronicle	Jan -Mar	F	Terminated		
Herrie, Die	Jan -Mar	Wkly, Th	Terminated		
Northern Business Review	Jul -Jun	Q	Terminated		
SA Jewish Report	Jan -Mar	Wkly, Fr	Terminated		
The Village NEWS	Jan -Mar	Wkly, Tue	Terminated		
Isolomzi Express	Jan -Mar	Wkly, Wed	Rebranded		
Kalahari Buletin (Formerly Kuruman Bulletin)	Jan -Mar	Wkly, Th	Rebranded		
Kroonnuus	Jan -Mar	Wkly, Tue	Rebranded		
Noordkaap	Jan -Mar	Wkly, Wed	Rebranded		
Vrystaat Nuus/News	Jan -Mar	Wkly, Wed	Rebranded		
Capetowner	Jan -Mar	Wkly, Wed	No Submission		
Mpuma Koloni Lathiha Ilanga	Jan -Mar	Mly	No Submission		
Northern News - Kraaifontein, Brackenfel, Kuils River	Jan -Mar	Wkly, Wed	No submission		
Northern News Bellville/Durbanville formerly Tygertalk Bellville/Durbanville	Jan -Mar	Wkly, Wed	No Submission		
Northern News Goodwood / Parow formerly Tygertalk Goodwood	Jan -Mar	Wkly, Wed	No Submission		
Tribune	Jan -Mar	Wkly, Tue	No Submission		
Chiawelo Urban News	Jan -Mar	Wkly, Fr	Discontinued		
City Buzz	Jan -Mar	Mly	Discontinued		
Die Ghaap - Kimberly Gazette	Jan -Mar	F	Discontinued		
Dobsonville Urban News	Jan -Mar	Wkly, Fr	Discontinued		
East Griqualand Fever	Jan -Mar	Wkly, Th	Discontinued		
Eldorado Urban News	Jan -Mar	Wkly, Fr	Discontinued		
Full Sus	Jul -Dec	AltM	Discontinued		
Jabavu Urban News.	Jan -Mar	Wkly, Fr	Discontinued		
Johannesburg Eastern Express	Jan -Mar	Wkly, Tue	Discontinued		
Meadowlands Urban News	Jan -Mar	Wkly, Fr	Discontinued		
Midweek Herald (formerly Noordwes Gazette)	Jan -Mar	Wkly, Tue	Discontinued		
North Eastern Tribune	Jan -Mar	Wkly, Tue	Discontinued		
Orlando Urban News	Jan -Mar	Wkly, Fr	Discontinued		
South Coast Herald Bonus	Jan -Mar	Wkly, Wed	Discontinued		
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Jan -Mar	Wkly, Tue	Discontinued		
West Side Urban News	Jan -Mar	Wkly, Fr	Discontinued		
White River Post	Jan -Mar	F	Discontinued		
Zola Urban News	Jan -Mar	Wkly, Fr	Discontinued		
Amanzimtoti Fever (formerly Uppercoast Fever)	Jan -Mar	Wkly, Wed	Ceased Publishing		
Hillcrest Fever (formerly Forest Express)	Jan -Mar	Wkly, Tue	Ceased Publishing		
Maritzburg Fever (formerly Mirror, The)	Jan -Mar	Wkly, Wed	Ceased Publishing		.

## Web traffic

Submissions were received for the Weekend (1), Local (17), Free (40), Digital (3) and Dailies (3) newspapers.

## ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

- Newspapers: ABC Q1 2024: The slow steady downward trickle continues - 23 May 2024
- Media24 digital publishing audience dips in April - 22 May 2024
- First of its kind MAOC Fund to raise R10.2bn to transform creative industry - 13 May 2024
- Under Armour, challenger brand, shows up, launches icon brand house in Sandton City - 29 Apr 2024
- Sabre EMEA 2024 Awards: Razor PR, Retroviral top SA agencies - 18 Apr 2024

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>